

HANDBOOK

Display & Modular

Creative Display Solutions
 2022 / 23

A CREATIVE SOLUTION FOR EVERY NEED

Ultima Displays aims to provide signage, events, exhibition, and retail partners with a complete range of high-quality, innovative, and reliable visual communication solutions.

Combined with a high-performance printing offer, these solutions bring together everything required from a single supplier, making it easier for partners to do business.

New product Best seller EU Made in Europe 1 Year hardware guarantee Not available in some countries 5 Year hardware guarantee TEX Use with fabric graphic Lifetime hardware guarantee PVC Use with PVC graphic Comes with bag ADH Use with self-adhesive graphic Illuminated product Use with rigid panel graphic

Custom sizes available

DP Direct printing onto hardware

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Available for use outdoors





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WHY CHOOSE ULTIMA DISPLAYS?



CREATE GREATER BRAND AWARENESS TO STAND-OUT FROM THE CROWD.

Ultima Displays has been a market leader for over twenty years and is a designer and manufacturer of large format display and visual communication solutions. They are the only supplier to offer its network of resellers a complete range of products, from portable and foldable display stands to customised modular stands with printed graphics.

Ultima Displays has been a leading designer and manufacturer of portable solutions for large format visual communication for over twenty years. The company offers partners an unrivalled choice of display solutions; from portable roller banner and backwall displays to bespoke modular exhibition stands with printed graphics.

An extensive range and large storage capacity coupled with efficient logistics make Ultima Displays offer the most attractive on the market.

Support for customised projects

Ultima Displays offer support at every stage of a project, from technical advice to 3D stand design and printing of visuals. Coupled with our drive to constantly invest in product development, services and production equipment the company strives to deliver market leading solutions.

Effective and free sales tools are available such as our white label marketing materials (brochures, emailing, data sheets...) are available to partners to use as sales aids.





Dedicated team

The sales and customer service team operate from 8:30am to 5:30pm to provide customers with support and advice including product availability, production time-scales and ordering.



Competitive pricing

A choice of economical or premium products and solutions for display and exhibition purposes available at reasonable market prices.



Certified dealer network

Ultima Displays will only work with specialist dealers that work in the trade.



Made in Europe

Our products are designed and manufactured in our production facilities in Corby.



Customisable hardware and fully printed graphics

To complement the standard display products, Ultima Displays offer a professional production, print and finishing service for custom hardware and made-to-measure graphics.



Sustainable and reusable solutions

All our aluminium-framed solutions can be recycled and are designed to be reused, supporting unlimited reuse of graphics. Our sublimation, UV and latex printing processes are environmentally friendly and our fabric graphic media is fire retardant.



Engineering and 3D design

If a standard display doesn't meet requirements, Ultima Displays team of designers will work with you to create a tailor-made solution.

ULTIMA DISPLAYS CAPABILITIES

Ultima Displays has full production capability including printing and finishing services, fabrication facilities for modular solutions, coupled with a design office specialising in customised projects.

These services provide dealers with a full-service offering backed by the commitment to continually invest in market leading technology.



An extensive dye sublimation, latex and UV printing facility combined with high performance cutting-edge equipment enables Ultima Displays to support the network of local partners and dealers with outstanding quality and vibrant graphics. To help customers develop their visual communication business, all printing and finishing is carried out on site locally to ensure a fast turnaround.



We print 10,000 m² per day

From simple one-offs to multiple prints up to 3.2 metres wide; you can be assured of receiving the best printing times and excellent products from our continuous quality control and print colour profiling.

Dye sublimation printing

Dye-sub printing is a process whereby the ink penetrates the fabric fibres and is permanently bonded by a heat process. We use both direct and paper transfer to facilitate the technique. The end result is a high-definition print with an extremely intricate level of detail. Dye-sublimation printing does not affect the feel or quality of your fabric once printed. We use water-based inks that contain no toxic chemicals which enables us to dispose of them in a responsible, environmentally friendly way.

Latex and UV printing

Latex and UV printing produces vivid eye-catching colours and can be used on a variety of flexible and rigid substrates for indoor or outside applications, such as banners, signage, pop-up gazebos and inflatable tents.





A wide choice of printable substrates

We select medias to meet your requirements in terms of quality, colour rendition, vibrancy and cost, whilst ensuring our range also incorporates the growing need for environmentally sound solutions too. A choice of fully tested textiles and PVC medias will guarantee vibrant colour graphics for your hardware for an optimal and long-lasting result.



Expert Finishers

We have a highly experienced sewing and finishing team for standard and made-to-measure products in our manufacturing facilities. We bring a variety of standard and unique custom designs to life, many with complex shapes and finishes. .

All our products are tested before they leave our workshops to ensure customer satisfaction; from a fast-track finish on a flag order, exhibition stands or promotional items such as cushions or textile goods...our finishers can handle it all!



Accelerated artwork processing

Our artwork file processing process is fast and simplified thanks to an automated control solution. Once uploaded, the system automatically generates a confirmation e-mail in response to your order and you will receive a follow up email to sign off a proof of your artwork within two hours. If for whatever reason your artwork does not pass the pre-flight printing check, you will receive instructions on how to correct it.



Modular solutions design and fabrication

Our CAD experts can advise and produce custom-build projects, from exhibition stands to dynamic 3D shapes or unique signage. Everything is manufactured on site in our facilities and we use a range of aluminium extrusions which join using simple components to create adaptable and variable structures. Our systems are designed to be modular which means they can be reused so they are more beneficial to the environment.



3D Conception

3D designs created by our CAD experts. Our design team can assist you at all stages of your project to ensure we meet your specific brief. From advice on design and functionality requirements, to quotation and 3D renders we work with you right to the build and completion of the project and we will do this all within the agreed budget. From the very first step of the process, to the finished product we work with you to deliver your unique design.

To help us respond to you as quickly as possible, we will require the following information:

01 The location :

Dimensions of the space? And how many open sides will your design have?

02 The design:

What graphic media substrate will you require; fabric, rigid or flexible panels?

Do you need a storage area for materials?

What lighting requirements do you have?

Will you need to communicate your branding at a higher height using signage, an extension or storage room extension?

Would you like to compliment your build with a custom printed graphic floor covering?

03 The use:

What are your exhibition dates?

How often will you be using your structure?

Does you custom build need to be scalable in shape and size?

How will your custom structure be being transported?

04 The budget:

What is the budget that has been allocated for the production of the stand?





Made in Europe

We manufacture standard or custom modular solutions, either pre-assembled or in kit form, in our on-site manufacturing facilities, and extensive production capacities are available throughout the Ultima Displays group including thermoforming and the cutting, forming and assembly of aluminium extrusion for tension-fit fabric wall or free-standing displays and stands.



Quality processes

We have an experienced and dedicated team that quality control checks each product before despatch.



Innovation through creativity and continuous improvement

Ultima Displays prides itself on its ongoing investment in product R&D. Technical and environmental research is carried out continuously to ensure our range of visual solutions are up to date, suitable for current market trends and expectations, and that they will provide our customers with continued added value.



A SOLUTION FOR EVERY REQUIREMENT

DISPLAY SIGNS

Professional wall, floor and suspended signage solutions

DISPLAY BANNERS

Portable display options, ideal for temporary deployment

DISPLAY BACKWALLS

backdrops which are ideal for conferences, promotional activities and events

Large format graphic









04

DISPLAY STANDS

Complete exhibition stand solutions, incorporating hanging structures, modular stands, towers and customised stands



05

FLAG BANNERS

Attract attention at a distance through movement with eye-catching flag solutions



06

TENTS

Perfect outdoor temporary shelters, outdoor pop-up shops and market stalls.



07

COUNTERS

Adaptable and portable temporary counters for promotional, display and exhibition applications



08

BARRIERS

Convenient and easy barrier systems, to create temporary areas, manage queues and control crowds



09

ANCILLARIES

Accessories designed to increase the functionality of a chosen product range



DISPLAY SIGNS

Ultima Displays delivers a comprehensive range of professional display signage solutions for a variety of uses.

From navigational signs to advertising, information, decorative and display needs.

Display signage solutions are versatile, reusable, durable, and reliable, ensuring investment in hardware is maximised, whilst allowing the flexibility to update marketing messages frequently.

With a wide choice of installation options such as wall, suspended or free-standing, as well as eye-catching illuminated lightbox versions, Ultima Displays offers one of the most comprehensive ranges on the market.



Wedge





Wedge is a weighted clamping banner base range that comes in pairs and is designed to hold a variety of rigid substrates for indoor or temporary outdoor usage. Available in four sizes from 300mm up to 1000mm Wedge can be used in tandem with a second pair of bases to create larger displays.

Powder coated steel Graphic area Single or double-sided Graphic attachment Screwed to base

Graphic option Rigid panel from 18-40mm thickness - optional extra 1500mm height max.

Application Free-standing

| Wedge 300 mm | UB102-300-S | 300(w) x 85(h) x 360(d) mm |
|---------------|--------------|-------------------------------------|
| Wedge 600 mm | UB102-600-S | <u></u> 600(w) x 85(h) x 360(d) mm |
| Wedge 800 mm | UB102-800-S | |
| Wedge 1000 mm | UB102-1000-S | <u></u> 1000(w) x 85(h) x 360(d) mm |





Sentry



Sentry is a handy and versatile way of imparting brand messaging or wayfinding information quickly and tool-free using the 'snap action' poster area which can be deployed either landscape or portrait. Comes in A3 and A4 sizes and the weighted base aides deployment in high foot-fall

25mm aluminium profile, clear PVC protection sheet Material

Colour Anodised silver finish, chromed corners

Mounting Free-standing Graphic attachment Snap rail

Suitable for substrates up to 420 microns Graphic option

Positioning Portrait or Landscape

____ 245(w) x 1005(h) x 326(d) mm Sentry A4 SL104 Sentry A3 SL103 ்டு 245(w) x 1075(h) x 326(d) mm



Snap frame





Symbol





Material Steel
Profile Colour Black

Assembly Allen key and thumb screws

Graphic attachment

Graphic option Rigid PVC and Dibond (3-5 mm thickness)

Application Indoor and outdoor



Content detail

Quick change graphic



Tool-free locking mechanism





Shield





The Shield sign is a fantastic alternative to the traditional A-board sign. Unlike A-boards the weighted tough rubber base prevents Shield from falling over and the sleek UV printed aluminium graphic panel has a professional enduring finish even in inclement weather. Ideal double-sided display for use in all weathers, as well as in high volume traffic settings.

Material Recycled rubber base, aluminium panel (1.2 mm)

Graphic areaDouble-sidedGraphic attachmentBoltsBase5.2 kg

Wind resistance Up to 18 mph / 29 km/h

Shield UB108 O_ 465(w) x 800(h) x 450(d) mm



Shield base





A-sign Board

Ti pvc



Pavement signage is a marketing stalwart and no high street would be without one, and the A-sign Board is one of the best. Simple to use with double-sided 'snap-action' front loading frames complete with protective PVC sheeting to shield graphics which can be changed over and over again to keep up with your brand messaging or offers.

Material Aluminium, steel, PVC sheet cover

Double-sided Graphic area Graphic attachment Snap rail

| A-sign Board A0 | VF204-C-A0 | |
|-----------------|------------|------------------------------|
| A-sign Board A1 | VF204-C | 638(w) x 1060(h) x 825(d) mm |





Snap frame

Street sign







A durable outdoor double-sided sign frame with a standing height of 1135mm when deployed. There is a recessed areas on each side of the frame that will accommodate a poster size graphic and is covered by a PET poster protection screen to protect the poster face. The unit is equipped with hinges attached to both sides of the frame to ensure stability once deployed. The sign frame folds flat to save space when storing and has an integrated wheel system on the base making it save to reposition without the peed for beautified.

system on the base making it easy to reposition without the need for heavy lifting.

Aluminium, steel, PVC sheet cover Material

Double-sided Graphic area Graphic attachment Snap rail

| Str | reet sign | SS-24X36B | 690(w) x 1135(h) x 735(d) mm |
|-----|-----------|-----------|------------------------------|
| | | | |





Integrated castors







Whirlwind





The Whirlwind signage solution is a heavy duty, weather resistant swing sign with a wheeled base for ease of deployment. Base can be filled with a whopping 25 litres of water to keep in place. Double-sided graphics are held securely in a front loading 'snap-action' double sided panel and it all flat packs for ease of transportation. A perfect piece of kit!

Aluminium, steel, plastic base, PVC sheet cover

Graphic area Graphic attachment Base capacity 25 I (A1) / 55 I (A0) Wind resistance Up to 18 mph / 29 km/h

Whirlwind A0 UB207-A0 ____ 1010(w) x 1554(h) x 625(d) mm _____780(w) x 1165(h) x 500(d) mm Whirlwind A1 UB207







Wheeled water base





Formulate Shadow





Formulate Shadow is a no mess, no fuss outdoor sign, that offers customers a viable alternative to traditional outdoor signs that typically rely on water or sand for stability.

Material Tube 32 mm Push-fit buttons Assembly Graphic area Double-sided

Zipped tension fabric graphic Graphic attachment Up to 18 mph / 29 km/h Wind resistance

____ 800(w) x 1174(h) x 420(d) mm Formulate Shadow FORM-ODS



Integrated castors



Base with handle







Monsoon



Monsoon is your perfect all-weather sturdy single or double-sided 'A' frame banner with bungeed PVC eyelet banner graphics - perfect for displaying brand messaging or wayfinding information.

Aluminium tubes (25 mm), plastic connectors

Graphic area Single or double-sided

Graphic attachment Eyelets and looped bungee cords Wind resistance Up to 24 mph / 39 km/h

Monsoon 2500 mm

UB707-C

____ 2500(w) x 1000(h) x 640(d) mm ____ 3000(w) x 1250(h) x 795(d) mm

UB711-C Monsoon 3000 mm





Tensioning device with hook

FX804-B







Metal hinge



Interlocking sections



Stowaway







Material Sprung steel pole Graphic area Double-sided Graphic attachment Elasticated pole pocket Ground fixing 4 pegs (included) Transport Carry bag included

_____ 1420(w) x 700(h) x 400/480(d) mm Stowaway 1400 mm UB736-03A UB736-01A ____ 2020(w) x 1000(h) x 400/480(d) mm Stowaway 2000 mm





Internal hook and loop straps



Bora Column







The Bora Inflatable Column kit is a fantastic eye-catching visual advertisement and brand messaging tool that stands at almost 2.4 metres tall. Once deployed it can be left without the need for re-inflation leaving organisers free to attend to customers and visitors at events. Complete by choosing a vibrant optional custom graphic to display brand messaging.

PVC column, plastic base

Graphic area 360°

Graphic attachment Hook and loop (Outdoor use) / Zip system (Indoor use)

Ground fixing 4 pegs (included)

Up to 24 mph / 39 km/h (if pegged) Wind resistance

Bora Column Kit INFLCOL-220 ്രൂ 2390(h) x 460(Ø) mm

Ancillaries :

400W Electric pump

Electric pump 400W INFTA-PE4EU AB-INFLCOL Bag (column)







Gala







Portable and strong folding trestle table. Cover with an optional printed table cloth for a professional look, choose from traditional or fitted format.

Material Polypropylene, metal Locking mechanism Assembly

Graphic area

்டு Open - 1805(w) x 730(h) x 740(d) mm Gala 1.8m FT-6A ___ Closed - 900(w) x 80(h) x 740(d) mm



Gala table folds in half for ease of transportation



Central locking system



Gala table folds in half for ease of transportation





Two tablecloth finishes available

Formulate Round Table







Popular table shape for reception. Welded base for extra stability. Display your message at 360° angle with optional washable tension fabric graphic.

Ø30 mm aluminium tubes, MDF top

Push-fit buttons Assembly

360° Graphic area

Transport Carry bag included

Formulate round table

FMLT-TS-01A

<u></u>വ 1000(h) x 600(Ø) mm



Carry bag included



Numbered system for easy assembly



Structure



Full Graphic





U.digital A-Board









Compact packaging

Lockable door for security

Screen size 43 inches (16:9)

Resolution1080 x 1920 (High definition)CompatibleAll video and image formats

Operating System Android System

Connectability 2 USB ports, 1 HDMI, Wifi

| U.digital A-Board black | UDIG-DAB-43-B-01 | ்ட 605(w) x1450(h) x 580(d) mm |
|-------------------------|------------------|-------------------------------------|
| U.digital A-Board white | UDIG-DAB-43-W-01 | <u></u> 605(w) x1450(h) x 580(d) mm |

One of the most aesthetically pleasing solutions on the market: designed with rounded corners and full height glass. The digital A-board is equipped with wheels and a handle for easy deployment. This digital A-board can broadcast brand messages in a dynamic and interactive way. Available in black or white.



Integrated castors





Trappa Frame





The Trappa 'snap-action' Frame delivers a professional look and is quick to fix to a wall and easy to update. Posters can be changed, simply by opening the frame edges.

25mm aluminium profile, clear PVC protection sheet Material

Anodised silver finish Colour

Mounting Snap rail Graphic attachment

Graphic option Suitable for substrates up to 420 microns

Positioning Portrait or Landscape

| AT401-C | <u></u> 241(w) x 328(h) x 13(d) mm |
|---------|-------------------------------------|
| AT402-C | ் 328(w) x 451(h) x 13(d) mm |
| AT403-C | <u></u> 451(w) x 625(h) x 13(d) mm |
| AT404-C | ്ര_ 625(w) x 872(h) x 13(d) mm |
| AT405-C | <u></u> 872(w) x 1220(h) x 13(d) mm |
| | AT402-C AT403-C AT404-C |



*: Wall mounting screws not included



Trappa snap frame

Vector Quick Fix Wall Kit







The Vector Quick Fix Wall Kit is a sleek 20mm low profile aluminium extrusion frame for optional SEG dye-sublimated fabric display graphics that simply push-fits into the frame's channel in a matter of seconds. Frames affix to walls in a fuss-free way by self-drilling.

Material Anodised aluminium

Profile width 20mm Profile Colour Silver / Black Assembly Angled connectors Bevelled Shape Wall mounted* Mounting Single sided Graphic area Graphic attachment Availability Made to order

| Vector Quick Fix A3 | VWQF-A3 | <u></u> 420(w) × 297(h) × 20(d) mm |
|---------------------------------|------------|------------------------------------|
| Vector Quick Fix A2 | VWQF-A2 | 594(w) x 420(h) x 20(d) mm |
| Vector Quick Fix A1 | VWQF-A1 | ്ര 841(w) x 594(h) x 20(d) mm |
| Vector Quick Fix A0 | VWQF-A0 | 1189(w) x 841(h) x 20(d) mm |
| Vector Quick Fix 700 x 700 mm | VWQF-07X07 | 700(w) x 700(h) x 20(d) mm |
| Vector Quick Fix 1000 x 1000 mm | VWQF-10X10 | 1000(w) x 1000(h) x 20(d) mm |
| Vector Quick Fix 1000 x 2000 mm | VWQF-10X20 | ്ര 2000(w) x 1000(h) x 20(d) mm |
| Vector Quick Fix 1200 x 400 mm | VWQF-12X04 | ்_ 400(w) x 1200(h) x 20(d) mm |
| | | |

★: Wall mounting screws not included

Can be mounted directly on the wall without a bracket









Vector Slim Circular Wall Kit 1 🗓 🖭 🖨 📼







Vector Slim Circular is a sleek circular 20mm aluminium profile wall frame which is completed with an optional interchangeable custom printed SEG tension fit fabric graphic. Frames are quick and easy to attach to walls by self-drilling, and SEG graphics attaches in seconds by push-fitment into the frame channel.

Material Aluminium Profile width 20 mm Profile Colour Silver

Assembly Screw-in connector Shape Bevelled Mounting Wall mounted* Single-sided

Graphic attachment Silicone Edged Gasket 3 mm (SEG)

Availability Made to order

Vector Slim Ø 400 mm VWFC-400 ്രൂ 400(Ø) mm Vector Slim Ø 700 mm VWFC-700 <u>്ര</u> 700(Ø) mm Vector Slim Ø 1000 mm VWFC-1000 ്ര_ 1000(Ø) mm









20mm slim aluminium profile Silicone edged (SEG) graphic

Wall mount included

Wall signs Illuminated

Vector 30 mm LED Kit









Attract attention with our custom backlit Vector LED backlit wall-mounted lightbox. Perfect for small format displays, the sleek and narrow profile makes it ideal for interior decoration when you want to make an impact. The display is illuminated using a powerful linkable LED backlit display system that will deliver a consistent lighting across the graphic and ensure the display is always vibrant.

Material Aluminium Profile width 30mm Profile Colour Silver Screw-in bracket Assembly Bevelled Shape Wall mounted* Mounting Graphic area Single-sided

Graphic attachment Silicone Edged Gasket 3 mm (SEG) LED System LED backlit lighting included

| Vector LED 30 - 600 x 600 mm | VLB30-06X06 | 600(w) x 600(h) x 30(d) mm |
|--------------------------------|-------------|----------------------------------|
| Vector LED 30 - 854 x 594 mm | VLB30-08X05 | 594(w) x 854(h) x 30(d) mm |
| Vector LED 30 - 1000 x 1000 mm | VLB30-10X10 | 1000(w) x 1000(h) x 30(d) mm |
| Vector LED 30 - 2000 x 1000 mm | VLB30-20X10 | (a) 1000(w) x 2000(h) x 30(d) mm |
| Vector LED 30 - 1189 x 854 mm | VLB30-11X08 | ്ര_ 854(w) x 1189(h) x 30(d) mm |









Module LED Backlit

The slimmest LED frame



Vector 75 mm LED Kit



Large format wall mounted edge lit lightbox, creating even light across a wide area to illuminate your chosen graphic helping you stand out from the crowd.

MaterialAluminiumProfile width75 mmProfile ColourGrey

Assembly Screw-in bracket

Mounting Wall mounted

Graphic area Single-sided

Graphic attachment Silicone Edged Gasket 3 mm (SEG)

LED System Edge lit

| Vector Led 75 - 800 x 1500 mm | VLB75-08X15 | 1500(w) x 800(h) x 75(d) mm |
|--------------------------------|-------------|------------------------------|
| Vector Led 75 - 1000 x 2000 mm | VLB75-10X20 | 2000(w) x 1000(h) x 75(d) mm |
| Vector Led 75 - 1500 x 1500 mm | VLB75-15X15 | 1500(w) x 1500(h) x 75(d) mm |
| Vector Led 75 - 2000 x 2000 mm | VLB75-20X20 | 2000(w) x 2000(h) x 75(d) mm |







Cable system



LED strip lighting



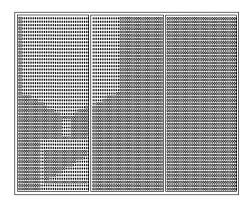
Numbered system for easy assembly



This new technology, commonly known as digital signage, is integrated into an existing solution: the Vector 75 mm frame. The digital signage combines printed textiles (fixed by PVC rods) with LED animations: it is an intermediate solution between the digital screen and the fixed textile frame. The solution is characterised by its great simplicity of assembly and message renewal. A simple USB stick is enough to make the visuals dynamic and offer a new dimension to brand messaging.

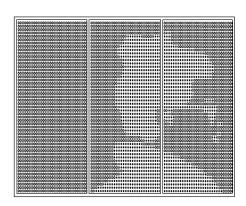
To highlight a logo, a product or a message the principle is very simple. Choose your visual for animation. Our DTP team will program the animation and provide it to you on a USB stick.

Offer a unique sensory experience for retail, window displays or on a trade show stand.





Gradient lighting to create movement





Change the intensity for a contrasting effect



Vector 75mm LED u.motion™ Wall Mounted







Dynamic display technology that fits into a 75mm Vector profile. The roll-up LED panel allows for a mobile and easy installation solution.

Material Aluminium
Profile width 75 mm

Profile Colour Silver (black / white optional)

Assembly Screw-in bracket
Graphic area Single sided

Graphic attachment Silicone Edged Gasket 3 mm (SEG)

Application Wal

Transport Tube bag with LED curtain included

LED System Dynamic LED curtain

u.motion wall kit 1030 x 2000 mm

VLB75-UMOT-10x20

____ 2000(w) x 1030(h) x 75(d) mm



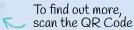












USB stick for programmed animation

External transformer

Tube bag included

Includes rollable LED panel

Suspended Signs

Non-illuminated

Twista Lite

TEX (PVC)

Twista Lite delivers a smart, modern poster display system that is quick and simple to deploy via the 'snap-action' rail. Versatile as well as functional it can be displayed single-sided on walls or double-sided when suspended from ceilings.

Material Aluminium (rail), plastic (end caps, hooks)

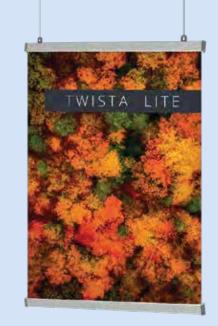
 Colour
 Grey

 Mounting
 Wall / Ceiling

 Graphic area
 Single or double-sided

Graphic attachment Snap rail

| 600 mm Kit | TWLHR-600 | ്ര_ 600(w) x 31(h) x 12(d) mm |
|---------------------|------------|-------------------------------------|
| 800 mm Kit | TWLHR-800 | 800(w) x 31(h) x 12(d) mm |
| 850 mm Kit | TWLHR-850 | 850(w) x 31(h) x 12(d) mm |
| 1000 mm Kit | TWLHR-1000 | 1000(w) x 31(h) x 12(d) mm |
| 3000 mm Kit | TWLHR-3000 | ⊙_ 3000(w) x 31(h) x 12(d) mm |
| 3100 mm (rail only) | TWLHR-3100 | <u>ெ</u> 3100(w) x 31(h) x 12(d) mm |









Snap rail clamps media securely

Top rail with hanging

Snap rail

Strata



Give perspective to your indoor display!

Strata is a versatile display system that can be affixed directly to the wall or on a cable, for an adjustable suspended display.

Suitable for a variety of rigid poster holder materials including acrylic, plastic and wood.



Fix from floor to the ceiling



Wall mounted stand-offs

Ideal for acrylic or solid panels



Stand-offs

- 11mm diameter aperture is required in the substrate
- Screw fasteners
- 25 mm diameter compatible with 5 to 20 mm thick signs

Ø25 mm Stand-off

PO117









2 Acrylic Poster Holder

- Acrylic poster holders have wings to take panel support fixings
- Available landscape or portrait

Support A4 AH414L/P

Double Panel Support

- Double rotating fixture suitable for 7mm thick substrates and A1, A2 and A3 poster holders
- 7mm 16mm diam. x 43mm with rotating feature for multiangle fixing

PO121 (a) 43 (h) x 16 (Ø) mm

Panel Supports

- PO112 suitable for 4mm thick substrates and A4/A5 poster holders

____ 20.5 (h) x 16 (Ø) mm

PO112

Stand-offs

- Eliminate the need for an aperture in the substrate
- Suitable for 2-10mm thick substrates in rail or screw options
- Distance from wall or ceiling 18.5mm approx.

PO119-S 🙍 34 (h) x 16 (Ø) mm



Compact Variable Cable Fixing

- 180° variable angle fixing
- Screw fixing
- Cannot be used with PO110 cable kit, use PO109



Adjustable Fixing Cable

- Supplied with rail fixings
- Can be fixed wall-to-wall, floor to ceiling, direct to wall - extra components required



8 Insert for Screw Fixing

- Suitable for PO109 Strata Cable Kits and Stand-off components

Screw mounting PO116

DISPLAY BANNERS

Portable display options, ideal for temporary deployment

Ultima Displays unique range of Display Banners are highly portable, quick to deploy and suitable for a broad range of applications.

Choose from the economy range through to premium options for use indoors or select specifically designed solutions for outdoor applications. Alternatively the Fabric Systems are a premium display solution, featuring aluminium tubing, with double-sided high-quality dye sublimated fabric graphics. Easy to deploy with tool-free assembly.

Affordable by nature, the Roller Banner range delivers a convenient, tool-free solution, with retractable graphics that deploy in seconds. Choose from an indoor or outdoor model that best suits you application, with single or double-sided graphic options.

Lastly Ultima Displays Tension Banners are constructed of lightweight materials and offer the best value for money.



Roller Banners Economy

Wasp







The Wasp roller banner is an entry level product, ideal for short-term events or displays, where cost is a primary consideration. Despite its affordable price, Wasp is made to exacting quality standards and carries a full manufacturer's warranty, so you can be confident it will perform as expected.

Aluminium, plastic end caps on rail and feet tips

Rail Snap rail

Pole Aluminium three-part bungee pole

Self-adhesive Leader Graphic area Single-sided Feet Twin, twist-out feet Simple nylon Transport

| 600 mm | UB204-600-05 | 615(w) x 1710/2080(h) x 320(d) mm |
|---------|---------------|---------------------------------------|
| 800 mm | UB204-800-03 | ் 815(w) x 2080(h) x 320(d) mm |
| 850 mm | UB204-850-03 | ⊚_ 865(w) x 2080(h) x 320(d) mm |
| 1000 mm | UB204-1000-03 | <u></u> 1015(w) x 2080(h) x 320(d) mm |











Mantis



The Mantis roller banner is suitable for budget conscious users, who need a cost-effective roller banner with a little more durability for busier areas. With a weighted base, the unit provides enhanced stability over the unweighted banners in the range. Despite its economical price, Mantis is made to exacting quality standards and carries a full manufacturer's warranty, so you can be confident it will perform as expected.

Material Aluminium, plastic end caps on rail Rail SmartFix (snap/self-adhesive)

Pole Snap rail Self-adhesive Leader Graphic area Single-sided Feet Twin, twist-out feet

Transport Padded nylon bag with side opening

| 800 mm | UB216-800-01 | <u>്</u> 818(w) x 2085(h) x 280(d) mm |
|---------|---------------|--|
| 850 mm | UB216-850-01 | |
| 1000 mm | UB216-1000-01 | <u>⊙</u> 1018(w) x 2085(h) x 280(d) mm |







Rigidising bracket in base for increased strength and longevity of banner





Mosquito





The Mosquito roller banner is an industry standard workhorse. This roller banner offers a blend of affordability, durability and robustness that is often copied, but never equalled. It is constructed from more robust componentry, allowing it to perform reliably in high traffic applications, or where there are likely to be repeated deployments of your roller banner.

Material Aluminium and plastic

Rail Snap rail

Aluminium three-part bungee pole Pole

Self-adhesive Leader Graphic area Single-sided Twin, twist-out feet Feet

Nylon with padded inner protection (double skin) Transport

| 800 mm | UB197 | <u>്</u> 860(w) x 2105(h) x 285(d) mm |
|---------|------------|---------------------------------------|
| 850 mm | UB196 | ⊚_ 910(w) x 2105(h) x 285(d) mm |
| 1000 mm | UB197-1000 | 1060(w) x 2105(h) x 285(d) mm |
| 1200 mm | UB197-1200 | 1260(w) x 2105(h) x 285(d) mm |
| 1500 mm | UB197-1500 | 1560(w) x 2105(h) x 285(d) mm |
| 2000 mm | UB197-2000 | 2060(w) x 2105(h) x 285(d) mm |



Nylon bag with padded inner protection



Three-part bungee pole



Rigidising bracket in base for increased strength and longevity of banner

Market favourite







Grasshopper





The Grasshopper roller banner is an industry standard workhorse. A popular, classic-style lightweight economy banner with twin twist-out feet for stability. This roller banner offers a blend of affordability, durability and robustness.

Material Aluminium and plastic

Rail Adhesive Rail

Aluminium three-part bungee pole

Self-adhesive

Transport Nylon with padded inner protection (double skin)

| 800 mm | UB191 | <u>ெ</u> 860(w) x 2105(h) x 285(d) mm |
|--------|-------|---------------------------------------|
| 850 mm | UB193 | <u>⊙</u> 910(w) x 2105(h) x 285(d) mm |







Three-part bungee pole



Rigidising bracket in base for increased strength and longevity of banner





Dragonfly 2





Economical and cost-effective double-sided roller banner with pole storage in base. Comes with padded nylon bag for ease of transportation.

Aluminium, plastic end caps on rail

Rail Snap rail with end caps

Pole Aluminium three-part bungee pole

Self-adhesive Graphic area Double-sided Twin, twist-out feet Padded nylon Transport

850 mm

UB199-850-01

1000 mm UB199-1000-01

்_ 1040(w) x 2105(h) x 395(d) mm



Three-part bungee pole



Nylon padded carry bag included



Roller Banners Standard

Orient +







The Orient + is a trusted market leading roller banner that delivers stability whilst still being cost-effective. With its front-loading graphic that pulls up from the front of the base, the banner design ensures your brand message has maximum visibility from floor to top rail. It comes with our manufacturer's quality warranty, giving you peace of mind that it will perform every time.

Rail Premium dual action self-adhesive and snap rail with secure end caps

Pole Hybrid adjustable height telescopic pole

Leader Self-adhesive sliding leader, optional hook and loop strip

Graphic area Single-sided Feet Adjustable

Padded nylon with side opening and foam reinforced ends Transport

| 800 mm | WH353-800-003 | 840(w) x 1595/2220(h) x 185(d) mm |
|---------|----------------|--|
| 850 mm | WH353-850-003 | ്ര 890(w) x 1595/2220(h) x 185(d) mm |
| 1000 mm | WH353-1000-003 | ⊚_ 1040(w) x 1595/2220(h) x 185(d) mm |
| 1200 mm | WH353-1200-003 | <u></u> 1240(w) x 1595/2220(h) x 185(d) mm |
| 1500 mm | WH353-1500-003 | ்_ 1540(w) x 1595/2220(h) x 185(d) mm |
| 2000 mm | WH353-2000-003 | 2040(w) x 1595/2220(h) x 185(d) mm |







Pole top



Banner components





Delta Lite









The Delta Lite roller banner is highly stylish and has great stability thanks to the wide footprint aluminium base. This elegant banner has great design details including the chrome finished end covers. With adjustable levelling feet and telescopic pole, Delta Lite is excellent value for money. It comes with our manufacturer's quality warranty, giving you peace of mind that it will perform every time.

Aluminium, chrome base end covers Material

Rail Snap rail with end caps

Hybrid adjustable height telescopic pole Pole

Graphic area Single-sided Adjustable Transport Padded nylon

850 mm UB205-850-004 ்டு 903(w) x 1625/2224(h) x 203(d) mm



Snap rail



Hybrid telecopic pole





Thunder 2







The Thunder 2 double-sided retractable roller banner is ideal for outdoor use as it is strong and durable yet very easy to assemble and transport. Standing 2m high, Thunder 2 will display your message on both sides for maximum viewing impact.

Plastic, aluminium and steel Pole Three part bungee pole

Graphic area Double-sided

Graphic attachment Self-adhesive leader / top snap rail

Ground fixing 4 pegs (included)

Wind resistance Up to 7 mph / 11 km/h (unpegged) up to 24 mph / 39 km/h (if pegged)

Transport Padded

Thunder 2 UB185-850-01













Ground pegs

Roller Banners Premium

Merlin







Merlin is a sleek and elegant premium roller banner with an interchangeable graphic cassette which extends the life of the banner as graphics are quick and easy to change. The graphic cartridge is housed independently from the main base unit so it is simple to remove and replace with new graphics and old graphics can also be reused, just by swapping the cassette. A great value for money solution if the message or marketing campaign changes regularly. The Merlin roller banner comes with our manufacturer's quality warranty, giving you peace of mind that it will perform every time.

Aluminium and plastic

Rail

Hybrid adjustable height telescopic pole Cassette banner with adhesive leader

Graphic area Single-sided Adjustable

Transport Padded nylon with side opening and foam reinforced ends

850 mm UB160-850-01 (h) x 1655/2315(h) x 195(d) mm



Interchangeable graphic cassette - swap messaging in seconds







UB175-850-01



THUNDER 2

Barracuda





The original best-selling premium Barracuda roller banner delivers a reliable, enduring display which is backed up by a life-time manufacturer's hardware warranty. The stylish anodised aluminium base has an elegant pinstripe detail on the front casing. Barracuda is height adjustable and has a large internal graphic housing and tensioner.

Material Aluminium and plastic Rail Patented snap rail

Hybrid adjustable height telescopic pole Pole

Self-adhesive slider Single-sided Graphic area Adjustable Feet

Transport Nylon with padded inner protection (double skin)

| 800 mm | WH321C-800A3 | ்_ 860(w) x 1605/2210(h) x 200(d) mm |
|---------|---------------|--|
| 1000 mm | WH321C-1000A3 | ്ര_ 1060(w) x 1605/2210(h) x 200(d) mm |
| 1200 mm | WH321C-1200A3 | ○ 1260(w) x 1605/2210(h) x 200(d) mm |
| 1500 mm | WH321C-1500A3 | ്ര_ 1560(w) x 1605/2210(h) x 200(d) mm |
| 2000 mm | WH321C-2000A3 | ் 2060(w) x 1605/2210(h) x 200(d) mm |
| 2400 mm | WH321C-2400A3 | ്രൂ 2460(w) x 1605/2210(h) x 200(d) mm |









Hybrid telescopic pole

Rail cap

Ratchet graphic tensioner

Roller Banners Desktop

Breeze





The Breeze mini roller banner is ideal for use on a tabletop, counter, or reception desk. Ultra-light and simple to assemble, it delivers a professional, smart display that is elegant and stylish.

Material Aluminium, plastic end caps on rail

Rail Self-adhesive Pole Aluminium Self-adhesive Leader Single-sided Graphic area Carry bag not included Transport

Breeze A3 WH361 ____ 238(w) x 335(h) x 80(d) mm ்_ 332(w) x 440(h) x 82(d) mm WH360 Breeze A4











Liberty Mini





The 430mm wide Liberty Mini can be used as a full height (1600mm) roller banner or be located on a counter or tabletop and be deployed at 450mm. This is possible thanks to the optional extension pole. This makes the Liberty Mini a very versatile narrow-gauge solution.

Aluminium, plastic end caps on rail

Rail

Pole 2 Part-pole, height 400 - 800mm Four Part pole, height 1200 - 1600mm

Leader Self-adhesive Single-sided Graphic area Padded nylon Transport

| Liberty Mini 400 mm | UB122-400 | ⊙_ 430(w) x 450/850(h) x 125(d)mm |
|---------------------|-----------|---------------------------------------|
| Extension pole | EP-MINI | ്ര_ 4 Part pole, height 1200 - 1600mm |









Fabric Systems Non-illuminated

Formulate Monolith





Monolith; the gentle giant, with weighted base for high traffic areas and practical, changeable fabric graphics for multiple brand messaging. This tall double-sided display banner comes in a variety of widths, from 600mm up to 1500mm, and is trusted for stability and easy deployment.

Material Aluminium tubes, steel base

Tube

Push-fit button - tool-free Assembly Single or double-sided Graphic area Graphic attachment Zipped tension fabric graphic

Application Free-standing with metal base (included)

Transport Padded with compartments

| 600 mm | FORM-MON-600 | ⊚_ 600(w) x 2380(h) x 300(d) mm |
|---------|---------------|--|
| 900 mm | FORM-MON-900 | ⊙ 900(w) x 2380(h) x 300(d) mm |
| 1200 mm | FORM-MON-1200 | <u>⊚</u> 1200(w) x 2380(h) x 300(d) mm |
| 1500 mm | FORM-MON-1500 | ் 1500(w) x 2380(h) x 300(d) mm |



Hinged metal base (from sizes 900mm wide upward)







Formulate Monolith Eco



The Formulate Monolith Eco is an ideal alternative to roller banners as it provides a cost effective option for the budget conscious whilst delivering an uninterrupted double-sided stretch fabric display. It comes with powder-coated steel feet for increased stability that connect to the aluminium tubular frame. The tension graphic hugs the frame and is zipped at the base to hold it in place.

Material Aluminium tubes, powder coated steel feet

Tube 25mm

Assembly Push-fit button - tool-free
Graphic area Single or double-sided
Graphic attachment Tension fabric graphic

Application Free-standing with feet (included)

Transport Simple carry bag

800 mm

FORM-MON-ECO-800

1000 mm FORM-MON-ECO-1000

் 1000(w) x 2009(h) x 378(d) mm





Bungee tubes

Numbered system on tubes for easy assembly





Tension Banners L Banner

Lightning



Popular "L" shaped banner combines stability with easy change graphics. Simple and quick to deploy and lightweight to transport.

Material Aluminium

Graphic area Single-sided

Graphic attachment Top and bottom snap rail
Application Free-standing with stabilising foot
Transport Carry bag with inner tube

Lightning 800 mm

UB195-C

____ 805(w) x 2070(h) x 510(d) mm



Carry bag with inner tube included





Tension Banners X Banner

Beijing Lite



 ${\it Basic X-banner. \ Ultra-light frame. \ Very \ easy \ to \ assemble \ and \ compact \ once \ packed \ down.}$

 Material
 Fibreglass

 Graphic area
 Single-sided

 Graphic attachment
 Eyelets

 Application
 Free-standing

Transport Budget drawstring carry bag







Graphic attaches with evelets



Blizzard





Material Plastic and metal

Pole Adjustable in width and height

Graphic area Single-sided
Graphic attachment Eyelets
Base capacity 12 litres

Wind resistance Up to 18 mph / 29 km/h
Transport Non-padded (included)

Blizzard UB701 @_ 600/800(w) x 1600/2100(h) x 540(d) mm



Non-padded bag included





Aluminium Frame For Stretched Textiles

Vector Media



Vector Media is a versatile display which accepts a variety of changeable media substrates; from SEG stretch fabric to rollable PVC. Each side of the frame has a channel for SEG fabrics, alternatively you can also use PVC with magnetic strips that magnetise to the inner frame profile.

Profile width Profile Colour Silver / Black Assembly Tool-free Graphic area

Single or double-sided For textile graphics: 3 mm SEG For PVC graphics: magnetic tape (included) Graphic attachment

Application Free-standing solid foot

Vector Media VF-MEDIA-16X06 _____ 600(w) x 1610(h) x 280(d) mm



Fabric graphic with silicone edging (SEG)



PVC graphic with magnetic tape



PVC or fabric graphic, the choice is yours!



600 x1600 mm

Aluminium Frame For Stretched Textiles

Illuminated

ILLUMIGO

Illumigo™ One





Tool-free Graphic area Single-sided

Graphic attachment Silicone Edged Gasket 3 mm (SEG)

Application Self-supporting with pivoting feet fixed to the structure

Protective box with carry handle

Illumigo™ One II I GO-ONE Illumigo™ One (EU) ILLGO-ONE-EU









850 mm

Illumigo™







Illumigo $^{\text{m}}$ is an innovative portable LED lightbox that comes in a protective compartmented box with handle for ease of transportation. Deploys tool-free in minutes thanks to pre-assembled LED lighting and push-fit optional dye-sublimated graphics.

Aluminium Profile width 100 mm Profile Colour White Assembly Tool-free Graphic area Double-sided

Graphic attachment Silicone Edged Gasket 3 mm (SEG)

Application Self-supporting with pivoting feet fixed to the structure

Transport Protective box with carry handle

| IllumiGo™ - 2x1 | ILLGO-2X1 | ் 1000(w) x 2000(h) x 400(d) mm |
|----------------------|--------------|-----------------------------------|
| IllumiGo™ - 2x1 (EU) | ILLGO-2X1-EU | ്ര_ 1000(w) x 2000(h) x 400(d) mm |
| Illumigo™ bag | ILLGO-BAG | 460(w) x 1160(h) x 400(d) mm |







Supplied with twin twist-out feet

Numbered system for easy assembly

Pre-installed LED lights





Branded protective compartmented box

Optional Illumigo™ bag

Illumigo™ Retail







Illumigo $^{\text{m}}$ Retail is an innovative portable LED lightbox that is specifically designed for retail environments because of its size and stability. The 1600 x 600mm double-sided illuminated display comes in a protective compartmented box with handle for ease of transportation. $\label{lem:pre-assembled LED lighting and push-fit optional} Deploys tool-free in minutes thanks to $$\operatorname{pre-assembled LED lighting and push-fit optional} $$$ dye-sublimated graphics.

Material Aluminium Profile width 100 mm Profile Colour White Assembly Tool-free Graphic area Double-sided

Graphic attachment Silicone Edged Gasket 3 mm (SEG)

Application Self-supporting with flat base fixed to the structure

Transport Protective box with carry handle

| Illumigo™ Retail | ILLGO-RETAIL | ്ര_ 600(w) x 1600(h) x 285(d) mm |
|-----------------------|-----------------|--------------------------------------|
| Illumigo™ Retail (EU) | ILLGO-RETAIL-EU | <u></u> 600(w) x 1600(h) x 285(d) mm |







Pre-installed LED lights Connector

Branded protective compartmented box













Vector 125mm LED Kit







Illuminate to communicate! This robust free-standing LED frame perfectly suits interior displays that need to be regularly updated to keep up with changing trends.

Profile width 125mm

Profile Colour Silver (White / black optional) Assembly Screw-in bracket, Allen key

Single-sided (one side printed with block-out rear) double-sided (both sides printed) $\,$ Graphic area

Graphic attachment Silicone Edged Gasket 3 mm (SEG) Application Free-standing with flat retail feet (included)

LED System Edge-lit

| 2x1 LED Kit (EU) | VLB125-2x1-FR | ്ര_ 1000(w) x 2005(h) x 550(d) mm |
|--------------------|-----------------|---------------------------------------|
| Kit 2x2 LED (EU) | VLB125-2x2-FR | 2000(w) x 2005(h) x 550(d) mm |
| 2x3 LED Kit (EU) | VLB125-2x3-FR | 3000(w) x 2005(h) x 550(d) mm |
| 2,5x3 LED Kit (EU) | VLB125-25X30-FR | 3000(w) x 2505(h) x 550(d) mm |
| Kit 2x1 LED | VLB125-2X1 | ் 1000(w) x 2005(h) x 550(d) mm |
| Kit 2x2 LED | VLB125-2X2 | 2000(w) x 2005(h) x 550(d) mm |
| Kit 2x3 LED | VLB125-2X3 | 3000(w) x 2005(h) x 550(d) mm |
| Kit 2,5x3 LED | VLB125-25X30 | <u>்</u> 3000(w) x 2505(h)x 550(d) mm |







Cable system



LED strip lighting

Available in standard and custom sizes





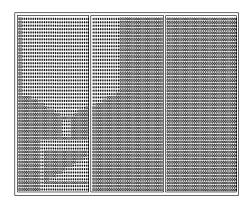
Animate your branding with **V·**OTIO M



This new technology, commonly known as digital signage, is integrated into an existing solution: the Vector 75 mm frame. The digital signage combines printed textiles (fixed by PVC rods) with LED animations: it is an intermediate solution between the digital screen and the fixed textile frame. The solution is characterised by its great simplicity of assembly and message renewal. A simple USB stick is enough to make the visuals dynamic and offer a new dimension to brand messaging.

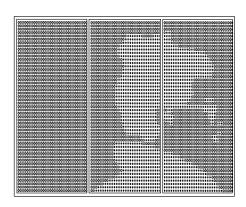
To highlight a logo, a product or a message the principle is very simple. Choose your visual for animation. Our DTP team will program the animation and provide it to you on a USB stick.

Offer a unique sensory experience for retail, window displays or on a trade show stand.





Gradient lighting to create movement





Change the intensity for a contrasting effect



Vector 75 mm LED u.motion™ Kit 🖭 🗓 📼







Dynamic display technology that fits into a 75mm Vector profile. The roll-up LED curtain allows for a mobile and easy installation solution. Six standard formats available.

Material Aluminium Profile width 75 mm

Profile Colour Silver (White / black optional)

Assembly Screw-in bracket Graphic area Single sided

Silicone Edged Gasket 3 mm (SEG) Graphic attachment

Application Free-standing

Transport Tube bag with LED curtain included

LED System Dynamic LED curtain

| u.motion kit 2000 x 1000 mm | VLB75-UMOT-F-20X10 | <u>⊚</u> 1000(w) x 2000(h) x 550(d) mm |
|-----------------------------|--------------------|--|
| u.motion kit 2000 x 2000 mm | VLB75-UMOT-F-20X20 | 2000(w) x 2000(h) x 550(d) mm |
| u.motion kit 2000 x 3000 mm | VLB75-UMOT-F-20X30 | ்_ 3000(w) x 2000(h) x 550(d) mm |
| u.motion kit 2500 x 1800 mm | VLB75-UMOT-F-25X18 | ்_ 1800(w) x 2500(h) x 550(d) mm |
| u.motion kit 2500 x 2700 mm | VLB75-UMOT-F-25X27 | 2700(w) x 2500(h) x 550(d) mm |
| u.motion kit 2500 x 950 mm | VLB75-UMOT-F-25X09 | 950(w) x 2500(h) x 550(d) mm |



USB stick for programmed animation



External transformer



Includes bag with tube



Dynamic LED curtain

Create a gradient effect









2x3 kit with 7 3 LED curtains

6 standard sizes from 950 to 3000 mm wide and up to 2.5 m high!



DISPLAY BACKWALLS

Display Backwalls create a dramatic backdrop to events, presentations, product demonstrations, pop-up shops or window displays. They are also ideal for smaller spaces, or as large static advertising boards in public spaces such as museums, reception areas, public transportation hubs and other large spaces. Backwalls from Ultima Displays are available in several system configurations, depending on the application, with each offering a different method of construction, illumination and use.

Segmented Frame Walls are fully configurable, professional grade backwalls, where flexibility, ease of storage, reusing, portability and assembly are important, Ultima Displays Formulate and Modulate™ fabric tube systems are perfect partners. The Pop-up Wall systems are constructed from lightweight aluminium scissor mechanisms, that are easy to transport, assemble and store, and are ideal for small exhibitions or events, as well as static displays. For a simple backdrop, the Pegasus tension walls offer a cost effective, easy solution to meet those needs. Configurable in both height and width, the tension wall is quick to assemble and makes an ideal backdrop to temporary or short-term presentations.



Embrace+







Bring drama and impact with large illuminated backwalls, U-shapes or seamless 90° corner walls using Embrace+; the premium portable LED tool-free system. Comes in a selection of sizes and is linkable so Embrace+ can fit and brighten-up any size event.

Aluminium structure, plastic connectors Locking by clips, interlocking frame sections

Shape

Graphic area Single-sided (with or without returns) or double-sided (optional)

Graphic attachment Silicone Edged Gasket 3 mm (SEG)

Application Free-standing LED bar (optional) LED System

| Embrace+ 3X1 | EMB-PL-3X1-S | ் 774(w) x 2255(h) x 366(d) mm | |
|--------------|--------------|---------------------------------------|--|
| Embrace+ 3X2 | EMB-PL-3X2-S | <u></u> 1508(w) x 2255(h) x 366(d) mm | |
| Embrace+ 3X3 | EMB-PL-3X3-S | | |
| Embrace+ 3X4 | EMB-PL-3X4-S | 2974(w) x 2255(h) x 366(d) mm | |





Feet are adjustable for stability on uneven flooring



edged (SEG) graphics



Bungeed frame sections

Carrying bag included (with wheels for all except the 3x1 and 4x1)











Impact Pop-up Straight



A great entry level display backwall that is perfect for use at an exhibition, event or for a demonstration backdrop. Frames are available in a variety of widths and heights and are quick and easy to deploy using the self-locating locking arms. Magnetic tape attaches to the back of the graphic panels enabling them to be attached directly to the mag bars which are mounted to the frames.

Material Aluminium structure, plastic connectors

Assembly Magnetic connectors

Shape Straight

Graphic area Single-sided (with or without D-ends) / double-sided (optional)

Graphic attachment Mag bars, hangers and kickers

Application

| 3x1 Straight | IMP-3X1S | ்_ 1240(w) x 2225(h) x 306(d) mm |
|--------------|----------|--|
| 3x2 Straight | IMP-3X2S | <u>⊙</u> 1970(w) x 2225(h) x 306(d) mm |
| 3x3 Straight | IMP-3X3S | 2700(w) x 2225(h) x 306(d) mm |
| 3x4 Straight | IMP-3X4S | <u></u> 3435(w) x 2225(h) x 306(d) mm |
| 3x5 Straight | IMP-3X5S | ⊙ 4160(w) x 2225(h) x 306(d) mm |
| | | |







Magnetic bars





Magnetic rods

Hook-over graphic attachment

Impact Pop-up Straight Bundle







Aluminium structure, plastic connectors

Straight

Graphic area Single-sided (with or without D-ends) / double-sided (optional)

Graphic attachment Mag bars, hangers and kickers

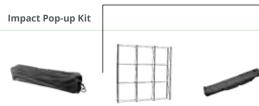
Application Free-standing

Carry bag

| 3x1 Straight | 99-XX-105 | ്ര_ 1240(w) x 2225(h) x 306(d) mm |
|--------------|-----------|-----------------------------------|
| 3x2 Straight | 99-XX-106 | 1970(w) x 2225(h) x 306(d) mm |
| 3x3 Straight | 99-XX-107 | ் 2700(w) x 2225(h) x 306(d) mm |
| 3x4 Straight | 99-XX-108 | ்_ 3435(w) x 2225(h) x 306(d) mm |
| 3x5 Straight | 99-XX-109 | ്ര 4160(w) x 2225(h) x 306(d) mm |
| | | · |



Impact Pop-up Bundle



Straight or curved frame system



Hangers, kickers

and mag bars

1x Roll of self-adhesive magnetic tape



Zenith transport case



Thermoformed

2x PS950-1000 table top in LED lights beech

Impact Pop-up Curved







A great entry level display backwall that is perfect for use at an exhibition, event or for a demonstration backdrop. Frames are available in a variety of widths and heights and are quick and easy to deploy using the self-locating locking arms. Magnetic tape attaches to the back of the graphic panels enabling them to be attached directly to the mag bars which are mounted to the frames.

Material Aluminium structure, plastic connectors

Assembly Magnetic connectors

Shape

Graphic area Single-sided (with or without D-ends) / double-sided (optional)

Graphic attachment Mag bars, hangers and kickers

Application

| 3x1 Curved | IMP-3X1C | <u></u> 1240(w) x 2225(h) x 306(d) mm |
|------------|----------|---------------------------------------|
| 3x2 Curved | IMP-3X2C | ்_ 1930(w) x 2225(h) x 485(d) mm |
| 3x3 Curved | IMP-3X3C | ்_ 2540(w) x 2225(h) x 685(d) mm |
| 3x4 Curved | IMP-3X4C | ்_ 3070(w) x 2225(h) x 960(d) mm |
| 3x5 Curved | IMP-3X5C | 3430(w) x 2225(h) x 1225(d) mm |











Magnetic rods



Hook-over graphic attachment

Impact Pop-up Curved Bundle









Material Aluminium structure, plastic connectors

Assembly Magnetic connectors

Shape Curved

Single-sided (with or without D-ends) / double-sided (optional) Graphic area

Graphic attachment Mag bars, hangers and kickers

Application Free-standing

| 3x2 Curved | 99-XX-110 | 1930(w) x 2225(h) x 485(d) mm |
|------------|-----------|------------------------------------|
| 3x3 Curved | 99-XX-071 | (a) 2540(w) x 2225(h) x 685(d) mm |
| 3x4 Curved | 99-XX-070 | 3070(w) x 2225(h) x 960(d) mm |
| 3x5 Curved | 99-XX-111 | ്ര_ 3430(w) x 2225(h) x 1225(d) mm |



Impact Pop-up Bundle



Impact Pop-up Kit

Carry bag



Straight or curved frame system



Hangers, kickers and mag bars



1x Roll of self-adhesive magnetic tape



transport case



Thermoformed table top in



2x PS950-1000 LED lights

Quick+ Straight Kit



The premium Quick+ Straight display backwall is a full magnetic system that can be used single or double-sided. Use with optional interchangeable, vibrant UV printed PVC graphics. Deploys tool-free in seconds straight out of the supplied protective padded bag giving you a brilliant backwall display for your event or shell scheme. Quick+ displays are also available in a curved display and come in five different sizes.

Material Aluminium structure, plastic connectors

Assembly Magnetic connectors

Shape Straight

Single-sided (with or without D-ends) / double-sided (optional)

Mag bars, hangers and kickers

Application

| WH221-S-CA | ் 1240(w) x 2225(h) x 306(d) mm |
|------------|--|
| WH222-S-CA | 1970(w) x 2225(h) x 306(d) mm |
| WH223-S-CA | ි 2700(w) x 2225(h) x 306(d) mm |
| WH224-S-CA | ்_ 3435(w) x 2225(h) x 306(d) mm |
| WH225-S-CA | ் 4160(w) x 2225(h) x 306(d) mm |
| | WH222-S-CA WH223-S-CA WH224-S-CA |









Square end magnetic bars

Magnetic rods

Magnetic hanger

Quick+ Straight Bundle







The Premium Quick+ Straight Display Bundle includes the full magnetic display backwall kit which can be used single or double-sided, the unique Zenith transit case which converts to a counter and two PS950-1000 LED lights. Use with optional interchangeable, vibrant UV printed PVC graphics. Deploys tool-free in seconds, giving you a brilliant backwall display for your event or shell scheme. Quick+ displays are also available in a curved display bundle and come in five different circuit. different sizes

Material Aluminium structure, plastic connectors

Magnetic connectors Assembly

Straight Shape

Single-sided (with or without D-ends) / double-sided (optional) Graphic area

Graphic attachment Mag bars, hangers and kickers

Application Free-standing

| 3x1 Straight | 99-XX-100Q | <u>്</u> 1240(w) x 2225(h) x 306(d) mm |
|--------------|------------|--|
| 3x2 Straight | 99-XX-101Q | 1970(w) x 2225(h) x 306(d) mm |
| 3x3 Straight | 99-XX-102Q | 2700(w) x 2225(h) x 306(d) mm |
| 3x4 Straight | 99-XX-103Q | 3435(w) x 2225(h) x 306(d) mm |
| 3x5 Straight | 99-XX-104Q | (a) 4160(w) x 2225(h) x 306(d) mm |
| | | |



Quick+ Bundle





Padded nylon



Quick+ Structure Straight / Curved



Hangers, kickers and mag bars



self-adhesive magnetic tape



transport case





Thermoformed 2x PS950-1000 table top in beech LED lights

Quick+ Curved Kit







The premium Quick+ Curved display backwall is a full magnetic system that can be used single or double-sided. Use with optional interchangeable, vibrant UV printed PVC graphics. Deploys tool-free in seconds straight out of the supplied protective padded bag giving you a brilliant backwall display for your event or shell scheme. Quick+ displays are also available in a Straight Display and come in five different sizes.

Material Aluminium structure, plastic connectors

Assembly Magnetic connectors

Shape

Graphic area Single-sided (with or without D-ends) / double-sided (optional)

Mag bars, hangers and kickers

Application

| 3x1 Curved | WH221-C-CA | <u></u> 1240(w) x 2225(h) x 306(d) mm |
|------------|------------|--|
| 3x2 Curved | WH222-C-CA | |
| 3x3 Curved | WH223-C-CA | <u>ര</u> 2540(w) x 2225(h) x 685(d) mm |
| 3x4 Curved | WH224-C-CA | <u>ര</u> 3070(w) x 2225(h) x 960(d) mm |
| 3x5 Curved | WH225-C-CA | ்_ 3430(w) x 2225(h) x 1225(d) mm |











Square end magnetic bars

Magnetic rods

Magnetic hanger

Quick+ Curved Bundle







The Premium Quick+ Curved Display Bundle includes the full magnetic display backwall kit which can be used single or double-sided, the unique Zenith transit case which converts to a counter and two PS950-1000 LED lights. Use with optional interchangeable, vibrant UV printed PVC graphics. Deploys tool-free in seconds, giving you a brilliant backwall display for your event or shell scheme. Quick+ displays are also available in a straight display bundle and come in five different sizes

Material Aluminium structure, plastic connectors

Assembly Magnetic connectors

Shape Curved

Single-sided (with or without D-ends) / double-sided (optional) Graphic area

Mag bars, hangers and kickers Graphic attachment

Application Free-standing

| 3x1 Curved | 99-XX-15Q | ◯_ 1240(w) x 2225(h) x 306(d) mm |
|------------|------------|-----------------------------------|
| 3x2 Curved | 99-XX-016Q | <u></u> |
| 3x3 Curved | 99-XX-017Q | 2540W) x 2225(h) x 685(d) mm |
| 3x4 Curved | 99-XX-020Q | 3070(w) x 2225(h) x 960(d) mm |
| 3x5 Curved | 99-XX-021Q | ்_ 3430(w) x 2225(h) x 1225(d) mm |
| | | |



Quick+ Bundle

Quick+ Kit



Padded nylon carry bag



Straight / Curved



and mag bars



1x Roll of self-adhesive magnetic tape



transport case



Thermoformed table top in beech



2x PS950-1000 LED lights

Hop-up Impact Straight







Impact Hop-ups are simple lightweight interlocking frame structures that deploy in minutes. Complete with tension-fit graphics that can stay on even when packed away.

Aluminium structure, plastic connectors

Lock together with clips Assembly

Shape Straight

Graphic area Single-sided (with or without returns) or double-sided (optional)

Graphic attachment Hook and loop Application Free-standing

| HUI3X1 | 790(w) x 2260(h) x 295(d) mm |
|--------|-----------------------------------|
| HUI3X2 | ◯ 1525(w) x 2260(h) x 295(d) mm |
| HUI3X3 | ്ര_ 2260(w) x 2260(h) x 295(d) mm |
| HUI3X4 | 2995(w) x 2260(h) x 295(d) mm |
| HUI3X5 | 3730(w) x 2260(h) x 295(d) mm |
| | HUI3X2 HUI3X3 HUI3X4 |



Graphics attach with hook and loop fastener



Plastic connectors



Easy to transport



Carry bag





Ancillaries:

| Stabilising feet (pair) | ES508 | o_ N/A |
|-------------------------|---------|--------------|
| Wheeled bag | HUB-001 | <u>⊚</u> N/A |

Hop-up Impact Curved





Impact Hop-ups are simple lightweight interlocking frame structures that deploy in minutes. Complete with tension-fit graphics that can stay on even when packed away.

Aluminium structure, plastic connectors

Lock together with clips Assembly

Curved Shape

Graphic area Single-sided (with or without returns)

Hook and loop Graphic attachment Free-standing Application

| 3x3 quads | HOP-2-3X3-C | (a) 2310(w) x 2270(h) x 570(d) mm |
|-----------|-------------|-----------------------------------|
| 3x4 quads | HOP-2-3x4-C | ்_ 2950(w) x 2260(h) x 810(d) mm |



Easy to transport

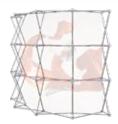


Plastic connectors



Graphics attach with hook and loop fastener





Fabric Tube Walls Non-Illuminated

Formulate Straight





Formulate Straight backwalls are constructed of lightweight 30mm diameter push-fit aluminium tubing for tool-free simple deployment. Complete with optional double-sided dye-sublimated tension-fit fabric graphics that zip at the base to perfectly contour the shaped aluminium structure and maximize your brand message. Formulate displays offer a variety of great shapes with clean lines, ideal for creating picture backwalls or defining areas in rooms by screening or zoning.

Aluminium tubing

Tube Ø 30 mm

Assembly Push-fit buttons, screw

Straight Shape

Zipped tension fabric graphic Application Free-standing with feet (included)

| 2400 mm | FORM-STR-24 | ്ര_ 2350(w) x 2380(h) x 400(d) mm |
|---------|-------------|-----------------------------------|
| 3000 mm | FORM-STR-30 | 2950(w) x 2380(h) x 400(d) mm |
| 4000 mm | FORM-STR-40 | ்ற 3950(w) x 2380(h) x 400(d) mm |
| 5000 mm | FORM-STR-50 | ்_ 4950(w) x 2380(h) x 400(d) mm |
| 6000 mm | FORM-STR-60 | ്ര_ 5920(w) x 2380(h) x 400(d) mm |







Feet included



Bungee tubes





Numbered system for easy assembly

Gloves included

Formulate Horizontal Curve





Formulate Horizontal Curve displays are an eye-catching shape, constructed of lightweight 30mm diameter push-fit aluminium tubing, combine with a zipped tension-fit graphics for tool-free impressive backwalls. Formulate displays offer a variety of great shapes with clean lines, ideal for creating picture backwalls or defining areas in rooms by screening or zoning. The optional double-sided tension fabric graphics perfectly contour the shaped aluminium structures and maximise your brand message.

Material Aluminium tubes Tube Ø 30 mm Push-fit button Assembly Horizontal curve Shape Double-sided Graphic area

Graphic attachment Zipped tension fabric graphic

Application

FORM-CUR-24 ____ 2350(w) x 2380(h) x 500(d) mm 2400 mm FORM-CUR-30 3000 mm ©_ 2950(w) x 2380(h) x 500(d) mm 6000 mm FORM-CUR-60





Zipped tension fabric graphic



Bungee tubes



Numbered system for



Possibility to add LED Spotlights and Ancillaries



Formulate Meeting Pod



Formulate Meeting Pods are an eye-catching and functional way to create a simple break-out area from lightweight 30mm diameter push-fit aluminium tubing and optional zipped tension-fit graphics for tool-free impressive structure. Formulate displays offer a variety of great shapes with clean lines, ideal for creating shapes or defining areas in rooms by screening or zoning. The double-sided tension fabric graphics perfectly contour the shaped aluminium structures and maximise your brand message.

Tube Assembly Push-fit button Curved Shape Graphic area Double-sided

Zipped tension fabric graphic Graphic attachment

Application Free-standing

| Formulate Meeting Pod | FORM-MPOD-01 | ്ര_ 2900(w) x 2100(h) x 2550(d) mm |
|-----------------------|--------------|------------------------------------|
| | | |



Bungee tubes



Numbered system for easy assembly



Zipped tension fabric graphic



Vector 50 mm Kit ⊗ EU 🖾 📼





Robust aluminium free-standing frame, packs down for ease of transportation and available in a wide range of sizes accommodating a SEG graphic creating the perfect look for

Material Aluminium Profile width 50 mm Profile colour Anodised

Assembly Push-button connector, Allen key Graphic attachment Silicone Edged Gasket 3 mm (SEG)

Graphic area Single or double-sided

| Application | Free | -standing with flat feet (included) | |
|-------------|---------|--|--|
| Kit 2x1 | VKF-2x1 | 1000 (w) x 2005(h) x 350 (d) mm | |
| Kit 2x2 | VKF-2x2 | <u>ெ</u> 2000 (w) x 2005(h) x 350 (d) mm | |
| Kit 2x3 | VKF-2x3 | 3000 (w) x 2005(h) x 350 (d) mm | Fabric graphic attaches with silicone edging (SEG) |



Connect several kits together

for larger displays











Push-button assembly

of corner sections

Baseline Panel and Pole Kits









frames together

Panel kits are easy to assemble, reconfigure and re-position. Panels can be positioned in multiple ways and come in two heights (600mm or 700mm) and two widths (900mm or 1000mm). Stabilising feet are included and kits are manufactured to order.

Material PVC / Aluminium

Profile Colour

Finishes Baseline / Baseline Aluminium Graphic area Single or double-sided

Graphic attachment Hook fixing

Graphic option Felt coating \star or optional Rigid replacement printed panels (3mm)

Free-standing with stabilising feet (included) Application

| 4 Panel Kit - Aluminium | KK104A | <u>⊚</u> 900(w) X 600(h) mm |
|------------------------------|-----------|-----------------------------|
| 4 Panel Kit - Baseline | KK104 | <u></u> 900(w) X 600(h) mm |
| 4 Panel Kit - Baseline Plus | KKP104-96 | <u>⊚</u> 900(w) X 600(h) mm |
| 6 Panel Kit - Aluminium | KK106A | <u></u> 900(w) X 600(h) mm |
| 6 Panel Kit - Baseline | KK106 | <u>⊚</u> 900(w) X 600(h) mm |
| 6 Panel Kit - Baseline Plus | KKP106-96 | <u></u> 900(w) X 600(h) mm |
| 8 Panel Kit - Aluminium | KK108A | <u></u> 900(w) X 600(h) mm |
| 8 Panel Kit - Baseline | KK108 | <u></u> 900(w) X 600(h) mm |
| 8 Panel Kit - Baseline Plus | KKP108-96 | ் 900(w) X 600(h) mm |
| 10 Panel Kit - Baseline | KK110 | <u></u> 900(w) X 600(h) mm |
| 10 Panel Kit - Baseline Plus | KKP110-96 | ் 900(w) X 600(h) mm |
| | | |

| 6 Panel - Baseline Plus | KKP106-107 | ்_ 700 (h) x 1000 (w) mm |
|--------------------------|------------|--------------------------------|
| 8 Panel - Baseline Plus | KKP108-107 | |
| 10 Panel - Baseline Plus | KKP110-107 | <u>ெ</u> 700 (h) x 1000 (w) mm |

Ancillaries :

| Circular feet grey | LB913S-C |
|--------------------|----------|
| Header panel | Call us |

Each panel can be assembled horizontally or vertically















Baseline PVC (thickness 18.2 mm)

Baseline Plus PVC (thickness 25 mm)

Aluminium baseline (thickness 18.2 mm)

Baseline Jumbo (1) EU (2) PAN (PVC)









Panel kits are easy to assemble and are reconfigurable and re-positionable Panels are hinged and free-standing. Position panels in multiple ways. Use to create a screen or office partition. Manufactured to order.

PVC / Aluminium Material

Profile Colour Grey

Finishes Baseline Aluminium Graphic area Single or double-sided Graphic attachment Felt covered corrugated board

Graphic option Felt coating * or optional Rigid replacement printed panels (3mm)

Application Free-standing

| 3 Panel Kit - Aluminium | KK350A | ്ര_ 900(w) X 1800(h) mm |
|-----------------------------|--------|-------------------------|
| 3 Panel Kit - Baseline Plus | KKP350 | 900(w) X 1800(h) mm |
| 4 Panel Kit - Aluminium | KK351A | 900(w) X 1800(h) mm |
| 4 Panel Kit - Baseline Plus | KKP351 | 900(w) X 1800(h) mm |







Baseline Panel Kits











Panel kits are easy to assemble and are reconfigurable and re-positionable. Panels are hinged and available in two heights (900mm and 1000mm) and two widths (600mmm and 700mm). Position panels in multiple ways. Manufactured to order.

PVC / Aluminium Material

Profile Colour Grey

Baseline / Baseline Aluminium Graphic area Single or double-sided

Graphic attachment

Graphic option Felt coating * or optional Rigid replacement printed panels (3mm)

Application Free-standing



Baseline PVC (thickness 18.2 mm)



Baseline Plus PVC (thickness 25 mm)



Aluminium baseline (thickness 18.2 mm)



8-panel kit with 2x headers (included)



7-panel kit with header (included)



6-panel kit with header (included)

| 6 Panel Kit - Aluminium 6 Panel Kit - Baseline KK117 6 Panel Kit - Baseline KK117 6 Panel Kit - Baseline Plus KKP117 7 Panel Kit - Aluminium KK114A 7 Panel Kit - Baseline KK114 REPLATE For Hollow (A) For Holl | | | |
|---|------------------------------|--------|-----------------------|
| 6 Panel Kit - Baseline Plus KKP117 □ 600(w) x 900(h) mm 7 Panel Kit - Aluminium KK114A □ 600(w) x 900(h) mm 7 Panel Kit - Baseline KK114 □ 600(w) x 900(h) mm KKP114 □ 600(w) x 900(h) mm KKP114 Θ 600(w) x 900(h) mm KK120A Θ 600(w) x 900(h) mm REPANEL KIT - Baseline KK120 □ 600(w) x 900(h) mm KK120 REPANEL KIT - Baseline KK120 □ 600(w) x 900(h) mm REPANEL KIT - Baseline KK120 □ 600(w) x 900(h) mm REPANEL KIT - Baseline KK120 □ 600(w) x 900(h) mm REPANEL KIT - Baseline KK120 □ 600(w) x 900(h) mm | 6 Panel Kit - Aluminium | KK117A | ⊚ 600(w) x 900(h) mm |
| 7 Panel Kit - Aluminium 7 Panel Kit - Baseline KK114 ☐ 600(w) x 900(h) mm 7 Panel Kit - Baseline KK114 ☐ 600(w) x 900(h) mm KK114 ☐ 600(w) x 900(h) mm KK120A ☐ 600(w) x 900(h) mm R Panel Kit - Aluminium KK120A ☐ 600(w) x 900(h) mm R Panel Kit - Baseline KK120 ☐ 600(w) x 900(h) mm KK120 ☐ 600(w) x 900(h) mm R Panel Kit - Baseline KK120 ☐ 600(w) x 900(h) mm | 6 Panel Kit - Baseline | KK117 | ◯_ 600(w) x 900(h) mm |
| 7 Panel Kit - Baseline KK114 □ 600(w) x 900(h) mm KKP114 □ 600(w) x 900(h) mm 8 Panel Kit - Aluminium KK120A □ 600(w) x 900(h) mm 8 Panel Kit - Baseline KK120 □ 600(w) x 900(h) mm 8 Panel Kit - Baseline KK120 □ 600(w) x 900(h) mm 0 600(w) x 900(h) mm KKP120 □ 600(w) x 900(h) mm | 6 Panel Kit - Baseline Plus | KKP117 | 600(w) x 900(h) mm |
| 7 Panel Kit - Baseline Plus KKP114 □ 600(w) x 900(h) mm KK120A □ 600(w) x 900(h) mm 8 Panel Kit - Baseline KK120 □ 600(w) x 900(h) mm KK120 □ 600(w) x 900(h) mm KKP120 □ 600(w) x 900(h) mm 10 Panel Kit - Baseline KK124 □ 600(w) x 900(h) mm | 7 Panel Kit - Aluminium | KK114A | ⊚_ 600(w) x 900(h) mm |
| 8 Panel Kit - Aluminium KK120A ⑤ 600(w) x 900(h) mm 8 Panel Kit - Baseline KK120 ⑥ 600(w) x 900(h) mm 8 Panel Kit - Baseline Plus KKP120 ⑥ 600(w) x 900(h) mm 10 Panel Kit - Baseline KK124 ⑥ 600(w) x 900(h) mm | 7 Panel Kit - Baseline | KK114 | 600(w) x 900(h) mm |
| 8 Panel Kit - Baseline KK120 ☐ 600(w) x 900(h) mm 8 Panel Kit - Baseline Plus KKP120 ☐ 600(w) x 900(h) mm 10 Panel Kit - Baseline KK124 ☐ 600(w) x 900(h) mm | 7 Panel Kit - Baseline Plus | KKP114 | ⊚_ 600(w) x 900(h) mm |
| 8 Panel Kit - Baseline Plus KKP120 | 8 Panel Kit - Aluminium | KK120A | 600(w) x 900(h) mm |
| 10 Panel Kit - Baseline KK124 (a) 600(w) x 900(h) mm | 8 Panel Kit - Baseline | KK120 | ⊚_ 600(w) x 900(h) mm |
| | 8 Panel Kit - Baseline Plus | KKP120 | 600(w) x 900(h) mm |
| 10 Panel Kit − Baseline Plus KKP124 <u>□</u> 600(w) x 900(h) mm | 10 Panel Kit - Baseline | KK124 | 600(w) x 900(h) mm |
| | 10 Panel Kit - Baseline Plus | KKP124 | ் 600(w) x 900(h) mm |

| <u>்</u> 1000 (h) x 700 (w) mm |
|--------------------------------|
| (a) 1000 (h) x 700 (w) mm |
| |
| (a) 1000 (h) x 700 (w) mm |
| |
| (a) 1000 (h) x 700 (w) mm |
| ்ದ್ದ 1000 (h) x 700 (w) mm |
| ്രൂ 1000 (h) x 700 (w) mm |
| ்ದ್ದ 1000 (h) x 700 (w) mm |
| ്രൂ 1000 (h) x 700 (w) mm |
| <u>ெ</u> 1000 (h) x 700 (w) mm |
| |

Baseline Tabletop Panel kit









Part of our classic folding Panel and Pole range of practical, durable and reconfigurable displays, ideally sized for counter-tops.

Material PVC / Aluminium

Profile Colour Grey

Finishes Baseline / Baseline Aluminium Graphic area Single or double-sided

Hook fixing Graphic attachment

Graphic option Felt coating * or optional Rigid replacement printed panels (3mm)

Application Free-standing

| Junior kit - Baseline | KK102 | <u></u> 600(w) x 450(h) mm |
|---------------------------------|--------|-----------------------------|
| Junior kit - Baseline Aluminium | KK102A | <u>⊚</u> 600(w) x 450(h) mm |
| Senior kit - Baseline | KK103 | <u>ത</u> 900(w) x 600(h) mm |
| Senior kit - Baseline Aluminium | KK103A | <u></u> 900(w) x 600(h) mm |









Aluminium baseline (thickness 18.2 mm)



Baseline Wheeled Panel Kits









Baseline panels provide the perfect solution for any display or back drop requirement. Baseline Wheeled Panel Kits have lockable castors and are perfect as mobile displays or backdrops. They are also a practical screening solutions for temporarily zoning a space and are manufactured to order.

| Kit 5 Baseline Plus - 1500 mm | KKPW5-156 | <u></u> 600(w) x 1500(h) mm |
|-------------------------------|-----------|------------------------------|
| Kit 5 Baseline Plus - 1800 mm | KKPW5-186 | <u>⊚</u> 600(w) x 1800(h) mm |
| Kit 6 Baseline Plus - 1500 mm | KKPW6-156 | <u>ര</u> 600(w) x 1500(h) mm |
| Kit 6 Baseline Plus - 1800 mm | KKPW6-186 | <u>⊚</u> 600(w) x 1800(h) mm |
| Kit 7 Baseline Plus - 1500 mm | KKPW7-156 | ്ര 600(w) x 1500(h) mm |
| Kit 7 Baseline Plus - 1800 mm | KKPW7-186 | <u>ര</u> 600(w) x 1800(h) mm |
| | | |



Tension Walls Non-Illuminated

Horizon





Horizon is the ideal solution for large scale promotions. Use as a single-sided or double-sided to maximum the impact for brand displays. Link individual units together to form a display wall. Securely weighted by twin water filled bases for total stability.

Material Aluminium, moulded grey plastic base Pole Adjustable height (1500-2400 mm)

Single or double-sided Graphic area

Graphic attachment Eyelets

Base capacity 28 litres per tank Wind resistance Up to 12 mph / 19 km/h Transport Non-padded (Optional)

UB203 Horizon ____ 2500(w) x 1500/3000(h) x 800(d) mm









Graphic attaches with eyelets

Pegasus







The large-format Pegasus tension banner has telescopic poles and can adjust to 2.5m wide and tall - perfect for large format imagery and brand messaging. Tool-free assembly for quick and simple deployment, Pegasus packs down into a supplied carry bag, and is suitable for vinyl or fabric graphics with pole pockets.

Aluminium

Telescopic twist-lock poles Assembly

Shape Straight

Graphic area Single or double-sided

Graphic attachment Pole pocket

Free-standing with feet (included) Application

Pegasus UB165-S ____ 1429/2540(w) x 1000/2515(h) x 442(d) mm



Telescopic poles



Poles slide into graphic pole pocket



Quick and easy installation





Pegasus 3m



The most compact 3m wide video wall! Ideal for large format photo calls for group meetings, political events or product launches.

Assembly Telescopic twist-lock poles

Shape Straight

Graphic area Single or double-sided Graphic attachment Panel pocket

Application Free-standing with feet (included)

UB167-S _____ 1845/3180(w) x 1835/2610(h) x 440(d) mm Pegasus 3 m





Quick and easy installation

Telescopic poles



Tension Walls Illuminated

Illumigo™ 2x2





Illumigo™ is a complete portable 2x2m double-sided aluminium lightbox display system. Simple to deploy with tool-free assembly. Just remove from the box, twist out the feet from the base panel and use the matching numerical system to connect the remaining extrusions remembering to insert the horizontal bar. SEG graphics fit into the frame channel and the power cable inserts under the base panel. Plug and play in less than 10 minutes!

Material Aluminium Profile width 100 mm Profile Colour White Assembly Tool-free Graphic area Double-sided

Graphic attachment Silicone Edged Gasket 3 mm (SEG)

Application Self-supporting with pivoting feet fixed to the structure

Protective box with carry handle Transport

Illumigo™ 2x2 ILLGO-2X2 ்_ 2000(w) x 2000(h) x 390(d) mm Illumigo™ 2x2 (EU) ILLGO-2X2-EU ெ 2000(w) x 2000(h) x 390(d) mm







Numbered system for easy assembly

illumi**GO**.





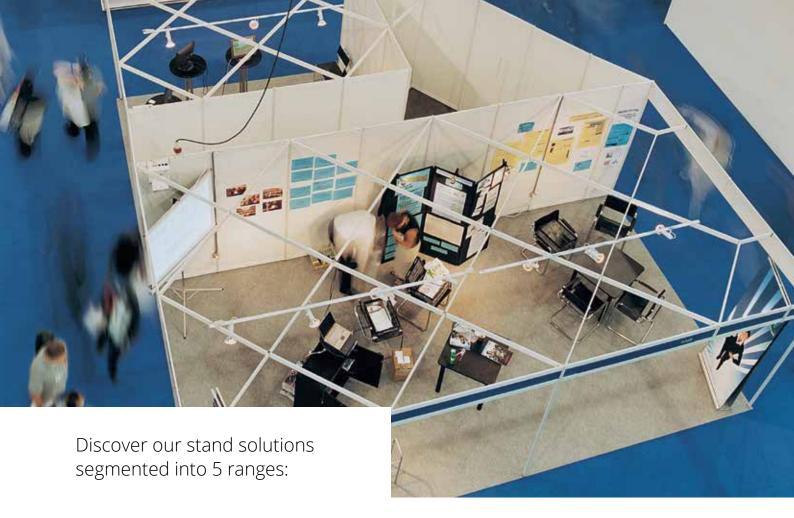
DISPLAY STANDS

Display stands are the perfect solution for an array of different applications. From exhibitions, conferences, events, retail event zones to window displays and product showrooms; their uses are unlimited. The perfect stand will showcase and increase the opportunity to interact with existing and potential customers by creating engaging, and innovative brand promotion and messaging.

Ultima Displays range of products include hanging structures to attract interest from a distance, modular stand components and display towers that can be combined to create truly contemporary and captivating exhibition spaces. The collective modular systems; Vector, Linear, Modulate™ and Formulate, are all designed to work in unison, to deliver a re-usable and re-configured exhibition stand. In addition, stands from the modular range also all feature replaceable graphics, thus protecting the investment in hardware, whilst still being renewable by updating branding or marketing messages.

Creating an effective display stand that drives results is extremely straightforward with this collection of pre-configured solutions. Simply select a design for inspiration whilst considering floor size and parameters of price-point. For a more unique stand construction, the modular range can also be customised - incorporate precise requirements with all the benefits that modular exhibition systems offer for complete creative innovation.





Vector

One of the simplest and most versatile communication solutions on the market. Vector is an aluminium frame system with a stretched fabric graphic that adapts to any environment. With its 8 different profiles, all applications are possible: suspended, wall-mounted, self-supporting, double-sided or illuminated.

Modulate™

Modulate™ is the result of the fusion of two original concepts: Formulate and Vector. The range is composed of 13 sets made of aluminium tube, equipped with the patented magnet system: MagLink. It has been designed to be at the service of the user by giving the choice of hundreds of possible configurations, in all communication fields.

Formulate

An original concept that combines the spatial control of tubular structures with the infinite possibilities of fabric printing. It is based on the shaping of 30mm and 50mm diameter aluminium tubes to create structures with innovative shapes that enhance brand messaging.

Linear

POS communication and stand solution which enhances flexible and rigid PVC supports. A visible or invisible structure, stands can be configured according to space available and desired design .

Arena

A concept of a tubular aluminium stage structure that is both extremely strong and light. The different sections can be assembled according to the space and can be covered with fabric or eyeletted bungeed vinyl graphics.

Exhibition communication

Why exhibit at a trade show?

The trade show remains the preferred medium for companies seeking to increase their reputation and promote their image.

The benefits of a trade show are numerous and very attractive. It allows several actions to be carried out in a relatively short period of time:

- Prospecting
- Market watch
- Presentation of new products
- Building customer loyalty
- Business networking

The centrepiece: your stand

A stand that reflects your image, yes, but not at any price. The success of a trade show also depends on its attractiveness at the best quality/price ratio. To be sure of making the right choice, it is essential to list your requirements and answer the following questions:

1. Location :

How much space? How many open sides?

2. The design:

Which media: textile, rigid, flexible panels? Need to communicate in height: sign, extension or extension of storage room? Do you need a storeroom to store equipment? What kind of lighting?

3. Use:

How often?

Will it need to be scalable in shape and size? What means of transport do you have? Can the sta be reused in another environment: showroom layout, decoration, etc.?

4. The budget :

What is the budget for the stand?

Over how many shows will it pay for itself?



The keys to success

To have a successful trade fair, it is essential to:

- Set 3 to 5 objectives that will guide the marketing strategy of the event
- Ensure maximum visual impact with a quality stand that will enhance the company's image (openings, suspended communication, graphics, materials, etc.)
- Implement effective communication and promotion: before, during and after the event (emailing, invitation, social networks, stand promotion...)

Why choose a modular a modular stand?

- Lightweight and compact
- Reconfigurable
- Quick payback
- Durable
- Easy to assemble
- Standard or custom made
- · Unlimited message renewal
- Ergonomic

Standard Stands Vector



Vector or the art of communication

Whether wall mounted, free-standing or backlit, the diverse range of Vector aluminium profiles provides a solution for every need and every budget.

They offer optimal visual impact and original designs that can be adapted to any event: showrooms, points of sale, exhibitions, museums and many others.

Anodised or lacquered aluminium profiles

The Vector range includes 7 aluminium profile models that are perfect for all applications. Let our overview table guide you and make your choice easily.



| Code | VECTOR | Wall mounted | Free- standing | Illuminated | Double-sid- ed | Premium range | Various colours |
|----------------|------------|-----------------|-------------------|-------------|-------------------|------------------|--------------------|
| VWQF-CUSTOM* | 20 mm QF | x | | | | | x |
| VWF-CUSTOM | 20 mm Slim | х | | | | | |
| VLB30-CUSTOM | 30 mm LED | Х | | X | | х | |
| VKF-CUSTOM* | 50 mm | | Х | | X | х | |
| VLB75-CUSTOM* | 75 mm LED | х | х | × | | х | х |
| VLB100-CUSTOM* | 100 mm LED | | х | × | X | | |
| VLB125-CUSTOM | 125mm LED | | × | × | × | Х | х |

^{*} Available in standard modules for stand application

Vector modules An ultra-compact solution

From free-standing video walls to exhibition stands, **the Vector range offers a versatile and adaptable solution** for all your events. The Vector frame system with stretched fabric covering is one of the simplest communication solutions on the market, particularly in a stand environment. Scalable, reconfigurable, ultra-portable: **go from a 9 to a 15 m² stand with ease**. Easily create stands of all sizes and shapes and accessorise them with spotlights, counters, document holders, etc. Find the right solution for your project:

Need a compact solution for better portability and optimised storage?

Choose the Vector modules:

- 50 mm aluminium profiles
- · Different modules: walls, arches, LEDs, storage...
- · Packaged in numbered sections of 1250 mm,
- Delivered in a cardboard box with assembly instructions, accompanied by the visual of your choice
- In stock all year round
- Each module is already perforated on 4 sides and equipped with the necessary screws: easily assemble different modules together, one Allen key is enough.
- **Reconfigurable and reusable:** store the stand at home in a small box (1350 x 400 x 300 mm)
- Excellent return on investment.





Vector modules - Walls







Material Aluminium Profile width 50mm **Profile Colour** Anodised

Assembly Connectors assemble using Allen key

Single and double-sided Graphic area

Graphic attachment SEG 3mm

| Module A | MODULE-VFF-A | <u></u> 2950(w) x 2500(h) x 50(d) mm |
|----------|--------------|--------------------------------------|
| Module B | MODULE-VFF-B | 1950(w) x 2500(h) x 50(d) mm |
| Module C | MODULE-VFF-C | ്ര 950(w) x 2500(h) x 50(d) mm |
| Module M | MODULE-VFF-M | 2850(w) x 2500(h) x 50(d) mm |
| Module N | MODULE-VFF-N | ്ര_ 1850(w) x 2500(h) x 50(d) mm |
| Module O | MODULE-VFF-O | 450(w) x 2500(h) x 50(d) mm |
| Module L | MODULE-VFF-L | <u></u> 2800(w) x 2500(h) mm |













Vector Modules LED

Aluminium

Anodised

75mm and 100mm

Single or double-sided









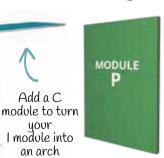


Add a C

your I module into an arch







Graphic attachment

Material

Profile width

Profile Colour

Graphic area

Assembly

SEG 3mm

LED System Pre-installed LED lighting

| Module I | MODULE-VFF-I | ்_ 950(w) x 2550(h) mm |
|----------|--------------|--|
| Module J | MODULE-VFF-J | 950(w) x 2500(h) x 75(d) mm |
| Module P | MODULE-VFF-P | <u>ெ</u> 1850(w) x 2500(h) x 100(d) mm |

Connectors assemble using Allen key

Post module





2-part 1250mm pole. Used to connect 2 frames at angles.

Aluminium Profile width 50mm Profile Colour

Assembly Connectors assemble using Allen key, Screw-in strips

Module E MODULE-VFF-E _____ 50(w) x 2500(h) mm

Vector modules u.motion™









Need a compact solution for better portability and optimised storage for all your shows? Choose Vector modules. The Vector range offers a versatile and adaptable solution for all your events. The Vector frame system with optional stretched fabric graphics is scalable, reconfigurable and ultra portable thanks to its range of standard Modules available in several shapes and sizes. u.motion™ is the digital signage technology that fits into a 75mm Vector profile. The rollable LED panel is simple to install, and easy to transport or store. Two standard modules available.

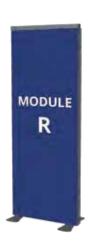
Material Aluminium Profile width 75mm Profile Colour Anodised

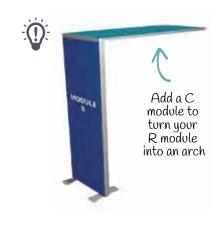
Connectors assemble using Allen key Assembly

Graphic area Single sided Graphic attachment SEG 3mm

LED System Rollable LED panel with transportation bag supplied

| Module R u.motion | MODULE-VFF-UMOT-R | ்ற_ 950(w) x 2550(h) x 550(d) mm |
|-------------------|-------------------|----------------------------------|
| Module S u.motion | MODULE-VFF-UMOT-S | 950(w) x 2500(h) x 75(d) mm |







Vector Modules - Arches





Need a compact solution for better portability and optimised storage for all your shows? Choose Vector modules. The Vector range offers a versatile and adaptable solution for all your events. The Vector frame system with optional stretched fabric graphics is scalable, reconfigurable and ultra portable thanks to its range of standard Modules available in several shapes and sizes.

Aluminium Material Profile width 50mm Profile Colour Anodised

Assembly Connectors assemble using Allen key

Graphic area Single and double-sided

Graphic attachment SEG 3mm

| Module D | MODULE-VFF-D | ്ര_ 950(w) x 2550(h) x 2600(d) mm |
|----------|--------------|-----------------------------------|
| Module H | MODULE-VFF-H | ்ற 950(w) x 2550(h) x 2600(d) mm |





Vector Modules - Extensions





Material Aluminium Profile width 50mm Profile Colour Anodised

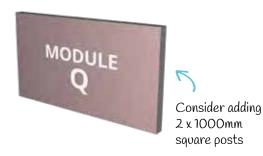
Assembly Connectors assemble using Allen key

Graphic area Single and double-sided

SEG 3mm Graphic attachment

| Module K | MODULE-VFF-K | (a) 1050(w) x 1000(h) x 1050(d) mm |
|----------|--------------|------------------------------------|
| Module Q | MODULE-VFF-Q | (a) 1850(w) x 1000(h) x 100(d) mm |





Vector Modules - Storage ⊗ 🖭 📼







Material Aluminium Profile width 50mm Profile Colour Anodised

Assembly Connectors assemble using Allen key

Graphic area Single and double-sided

Graphic attachment

| Module F - Left handle | MODULE-VFF-F-2 | 950(w) x 2500(h) x 50(d) mm Assembled : 950(w) x 545(h) mm. Door : 940(w) x 1930 (h) mm |
|-------------------------------------|------------------|---|
| Module F - Right handle | MODULE-VFF-F-2R | ©_ 950(w) x 2500(h) x 50(d) mm Assembled: 950(w) x 545(h) mm. Door: 940(w) x 1930 (h) mm |
| Module F (door only) - Left handle | MODULE-VFF-FD-2 | ⊙_ 940(w) x 1930(h) x 50(d) mm |
| Module F (door only) - Right handle | MODULE-VFF-FD-2R | ⊙_ 940(w) x 1930(h) x 50(d) mm |
| Module G - Left handle | MODULE-VFF-G-2 | <u>⊚</u> 1050(w) x 2500(h) x 1050(d) mm |
| Module G - Right handle | MODULE-VFF-G-2R | ⊚_ 1050(w) x 2500(h) x 1050(d) mm |
| Module G3 - Left handle | MODULE-VFF-G3-2 | <u>⊚</u> 1050(w) x 2500(h) x 1050(d) mm |
| Module G3 - Right handle | MODULE-VFF-G3-2R | <u>⊝</u> 1050(w) x 2500(h) x 1050(d) mm |

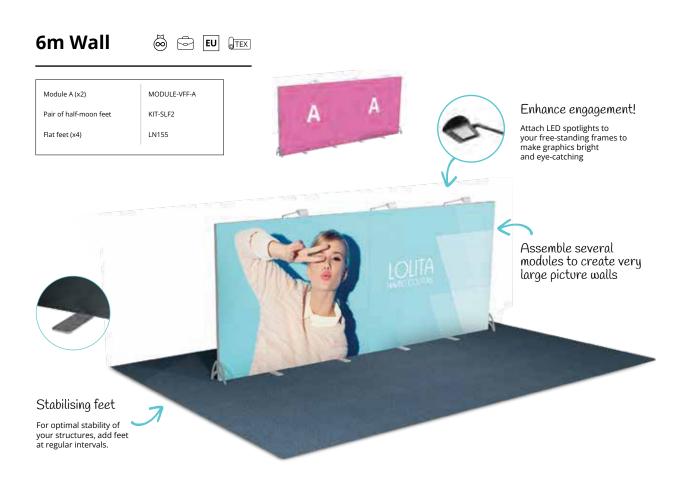


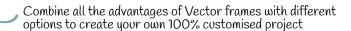




Vector Free-standing Module Configurations







Uadhesive

Add character to your wall decoration by customising the edges of your Vector frames with our decorative adhesive.





texture





texture

Wood design texture



Quick-Fix mounting bracket for hanging frames in shell schemes

Mounting bracket LN134



Tool Kit

Simple Tool Kit

TOOLKIT-01



Side application flat feet

SLF4P 🔯 185 (h) x 100 (w) x 450 (d) mm



Quarter side feet (pair)



Flat foot for retail

Metal foot for free-standing frames Available colours : ○ ● ●



Half flat foot

Metal foot for free-standing frames



Flat foot

Metal foot for free-standing frames

LN155 (h) x 75 (w) x 450 (d) mm



Polycarbonate side foot (pair)

Made of clear polycarbonate.



Support for screens

Mounts onto poles or crossbars

LN124A-01 (①, screens 32" à 55" (81 à 139 cm) LN124-03 (①, screens 37" à 70" (94 à 177 cm)



Shelf with invisible fixings

LN320-300-BK (Black)

LN320-300-WH (White)

LN320-300-BI (Beech)

LN320-600-BK (Black)

LN320-600-WH (White)

LN320-600-WH (White)

LN320-600-BI (Beech)

LN320-800-BK (Black)

LN320-800-WH (White)

LN320-800-BI (Beech)

LN320-1180-BK (Black)

LN320-1180-WH (White)

LN320-1180-BI (Beech)

LN320-1180-BI (Beech)

Vector Stand 9m² - Design 1





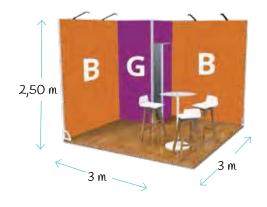
Material Aluminium Profile width 50mm Profile Colour Anodised

Assembly Connectors assemble using Allen key

Graphic area Single or double-sided

Graphic attachment SEG 3mm

Module B (x2) MODULE-VFF-B Module G MODULE-VFF-G-2 Pair of angled feet SLF1P





Possibility to add LED spotlights Exhibition Code : LED-EXHIB-ARM-BDLK



Angle foot Code: SLF1P



Return with lock and key set





Scalable stand, Modulate $^{\text{\tiny TM}}$ to go from 9 to 15 m^2

Screw together Module B to the corresponding post to form the desired configuration. No need to add any parts, Modulate™ your Vector stands effortlessly according to your event requirements



Vector Stand 12m² - Design 1 💍 🛍 🖫







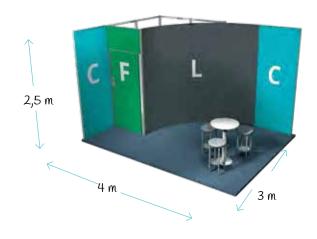
Material Profile width 50mm Profile Colour Anodised

Assembly Connectors assemble using Allen key

Graphic area Single or double-sided

Graphic attachment SEG 3mm

Module C (x2) MODULE-VFF-C Traverse 900 mm (x3) LN605-900-L2 MODULE-VFF-F-2 Module F Module V (x4) MODULE-LN-V MODULE-VFF-L Module L MODULE-VFF-E Module E (x2) LN605-950-L2 Cross bar 950 mm (x12) Vector Curved Counter-top Black VCCB-BK SLF1P Pair of angled feet





Possibility to add LED Flood spots Code: LED-FLOOD-ARM-BDLK



Square post to create 90° angles



Return with lock and key set



Vector Stand 12m² - Design 2 ⊗ 🖭 🚌



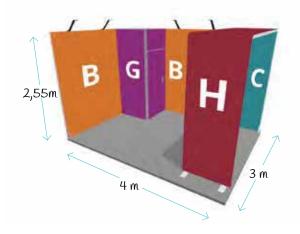


Aluminium Profile width 50mm Anodised Profile Colour

Connectors assemble using Allen key Assembly

Graphic area Single or double-sided SEG 3mm Graphic attachment

Module C MODULE-VFF-C Module H MODULE-VFF-H MODULE-VFF-G3-2 Module G MODULE-VFF-B Module B (x2) SLF1P Pair of angled feet









Return with lock and key set



Spots Exhibition



Bag AB-MODULAR-01



Vector Stand 15m² - Design 1 ⊗ 🖭 📼

Material Aluminium Profile width 50mm Profile Colour Anodised

Assembly Connectors assemble using Allen key

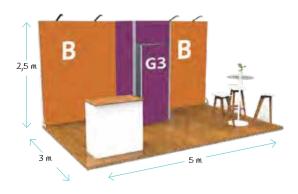
Graphic area Single or double-sided

Graphic attachment SEG 3mm

Module G3

Module B (x2)

MODULE-VFF-G3-2 MODULE-VFF-B VSCB-BI Vector Straight Wooden Counter-top SLF1P Pair of angled feet





Square post to create 90° angles



Possibility to add LED spotlights Exhibition Code: LED-EXHIB-ARM-BDLK



Return with lock and key set



Scalable stand, Modulate™ go from 15 to 9 m²





Vector Stand 15m² - Design 2 ⊗ 🖭 📼

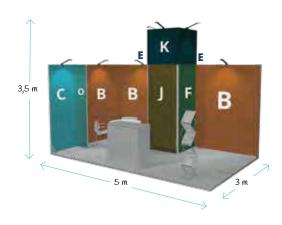
MaterialAluminiumProfile width50mmProfile ColourAnodised

Assembly Connectors assemble using Allen key

Graphic area Single or double-sided

Graphic attachment SEG 3mm

| Module F | MODULE-VFF-F-2 |
|-------------------------------|----------------|
| Module B (x3) | MODULE-VFF-B |
| Module C (x3) | MODULE-VFF-C |
| Module J | MODULE-VFF-J |
| Module O | MODULE-VFF-O |
| Module E (x6) | MODULE-VFF-E |
| Module K | MODULE-VFF-K |
| Vector Counter Straight Black | VSCB-BK |
| Pair of angled feet | SLF1P |







Square post to create 90° angles



Possibility to add LED spotlights Exhibition Code: LED-EXHIB-ARM-BDLK



Return with lock and key set

Vector Stand 15m² - Design 3 ⊗ 🖭 📼







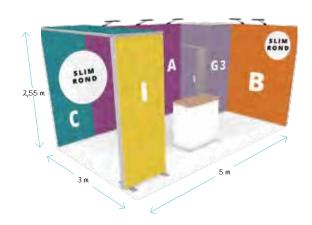
Material Aluminium Profile width 50mm Profile Colour

Assembly Connectors assemble using Allen key

Graphic area Single or double-sided

Graphic attachment SEG 3mm

Module G3 MODULE-VFF-G3-2R Module A MODULE-VFF-A Module B (x1) MODULE-VFF-B Module C (x2) MODULE-VFF-C MODULE-VFF-I Module I VLBH125-PAN-250 Vector LED sign SLF1P Pair of angled feet Vector straight counter-top White VSCB-WH Slim round Ø1000mm VWFC-1000 Slim round Ø400mm VWFC-400











Spots LED-STRIP-ARM-BDLK



Vector Stand 18m² - Design 1 ⊗ 📵 🗊





Material Aluminium Profile width 50mm Profile Colour Anodised

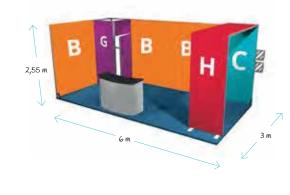
Assembly Connector with Allen key Graphic area Single or double-sided

Graphic attachment SEG 3mm

Module G MODULE-VFF-G-2 Module B (x3) MODULE-VFF-B Module C MODULE-VFF-C Module H MODULE-VFF-H Vector LED sign VLBH125-PAN-250

Pair of angled feet SLF1P

Vector Curved Counter-top Black VCCB-BK









Rounded corner for a full graphic

Return with lock and key set

Literature holder



Bag AB-MODULAR-01



Vector Stand 24m² - Design 1 ⊗ 🖭 📼







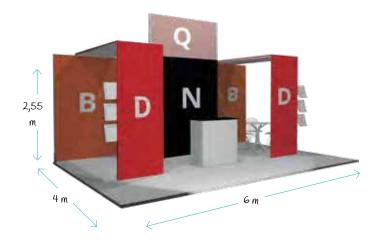
Material Aluminium Profile width 50mm Profile Colour Anodised

Assembly Connectors assemble using Allen key

Single or double-sided Graphic area

Graphic attachment SEG 3mm

Module B (x2) MODULE-VFF-B Module N (x2) MODULE-VFF-N Module D (x2) MODULE-VFF-D Module C MODULE-VFF-C MODULE-VFF-F-2 Module F Module E (x4) MODULE-VFF-E Module Q MODULE-VFF-Q LN616-CUSTOM-M Posts (x2) 1000 mm Pair of angled feet SLF1P Vector Straight Wooden Counter-top VSCB-BI









Square post to create 90° angles

Return with lock and key set

Literature holder



Vector Quick Fix Hanging Kit







The Vector Quick Fix Wall Kit is a sleek 20mm low profile aluminium extrusion frame for optional SEG dye-sublimated fabric display graphics that simply push-fits into the frame's channel in a matter of seconds. Frames can be hung on a pre-built stand wall: a practical and economical way to decorate your stands.

Anodised aluminium

Profile width 20mm Profile Colour Silver

Assembly Connectors assemble using Allen key Connects to a shell scheme with bracket fixing Mounting

Single sided Graphic area Graphic attachment SEG 3mm Availability Made to order

Hanging frame 2350 x 950 mm

VHQF-950-S

__ 950(w) x 2350(h) x 20(d) mm

Hanging frame 2350 x 1850 mm

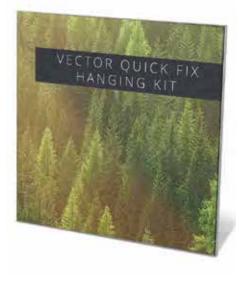
VHOF-1850-S

____ 1850(w) x 2350(h) x 20(d) mm

Hanging frame 2350 x 2850 mm

VHQF-2850-S

_____ 2850(w) x 2350(h) x 20(d) mm





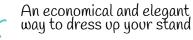


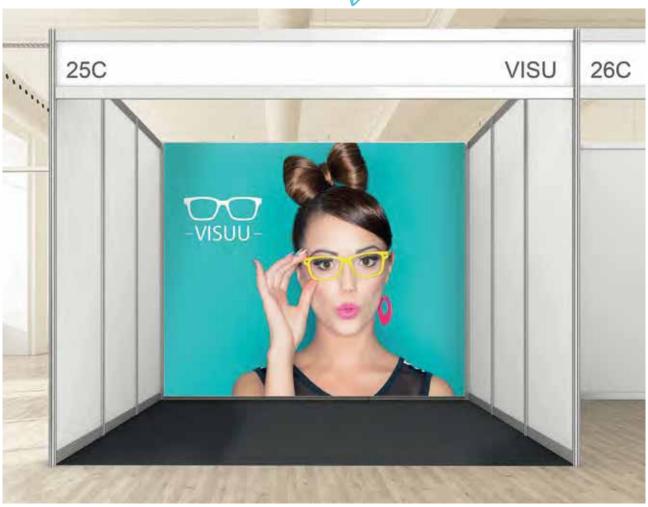


LN134 mounting bracket



Corners are assembled using brackets





Custom Stands Vector

The Vector range offers a versatile and adaptable solution for any event. The frame system is scalable and reconfigurable and are dressed with an optional custom printed stretched fabric graphic. The Vector range offers a versatile and adaptable solution for any event.

Vector Custom Stand 24m² - Design 1

Material Aluminium

Profile width 50mm

Profile Colour Anodised

Assembly Connectors assemble using Allen key

Graphic area Single or double-sided

Graphic attachment SEG 3mm



Vector Custom Stand 40m² - Design 1

MaterialAluminiumProfile width50mmProfile ColourAnodised

Assembly Connectors assemble using Allen key

Graphic area Single or double-sided Graphic attachment SEG 3mm



Vector Custom Stand 40m² - Design 2

Material Aluminium
Profile width 50mm
Profile Colour Anodised

Assembly Connectors assemble using Allen key

Graphic area Single or double-sided

Graphic attachment SEG 3mm



Vector Custom Stand 50m² - Design 1

MaterialAluminiumProfile width50mmProfile ColourAnodised

Assembly Connectors assemble using Allen key

Graphic area Single or double-sided

Graphic attachment SEG 3mm



Vector Custom Stand 60m² - Design 1

MaterialAluminiumProfile width50mmProfile ColourAnodised

Assembly Connectors assemble using Allen key

Graphic area Single or double-sided

Graphic attachment SEG 3mm



Vector Custom Stand 60m² - Design 2

MaterialAluminiumProfile width50mmProfile ColourAnodised

Assembly Connectors assemble using Allen key

Graphic area Single or double-sided
Graphic attachment SEG 3mm



Vector Custom Stand 80m² - Design 1

Material Aluminium
Profile width 50mm
Profile Colour Anodised

Assembly Connectors assemble using Allen key

Graphic area Single or double-sided

Graphic attachment SEG 3mm







Standard Stands Modulate™



The Best Way To Attract Attention



Modulate™ is the result of the fusion of two original concepts that have proven successful in the exhibition and retail world.

Formulate tubular solutions with the modularity of Vector frames.

Modulate[™] is a set of 13 frames made from aluminium tubes and covered with a printed textile cover. These frames can be easily connected to each other by means of powerful magnets placed inside each structure.

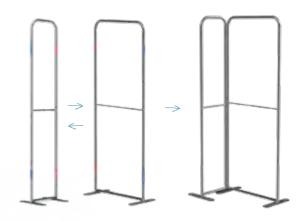
Based on this simple magnetic principle, it is possible to combine the different Modulate™ frames to create configurations for all communication areas: at the point of sale, at trade fairs, in exhibition areas, in shopping centres or simply within companies themselves.





MagLink connector, simple, fast and reconfigurable

Thanks to the exclusive MagLink magnetic system integrated into the structure, you can connect the frames to each other simply by bringing them together.





Optional 400 mm extension to change the height of the structures



MagLink connectors 360° in each post



Modulate™ carry bag with dedicated slots for feet and graphics



Intuitive marking on each section for easy assembly



Self-locking system with elastic posts and push-fit button



Rounded or straight corners with the reference MOD-SQ-ANGLE



2 Stabilising feet with Twist & Lock system, supplied with each frame



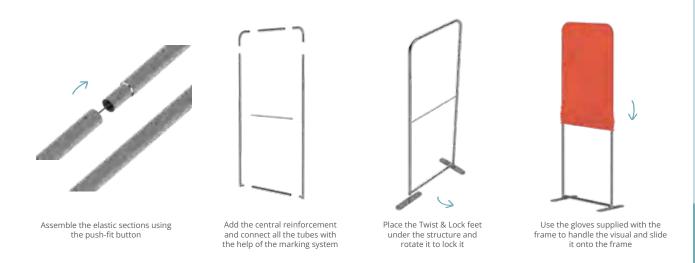
Central reinforcement bar (18 mm diameter)

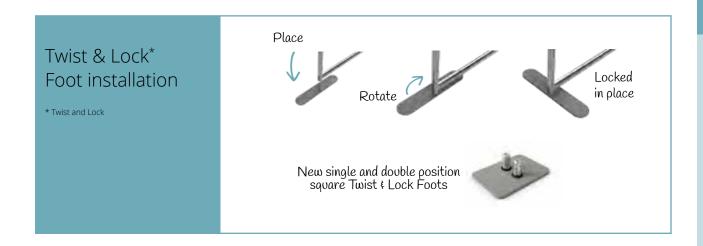


Double-sided custom printed fabric graphic that zips closed

Intuitive assembly without tools

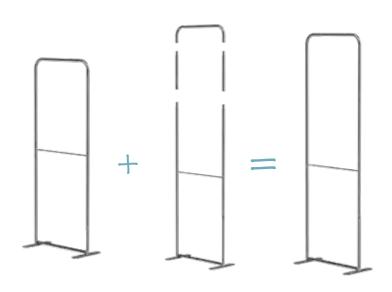
Modulate™ structures are easy to assemble without tools. Each section is marked with numbers and colours and connected with push buttons. Once the structure is assembled, the Twist & Lock feet will rotate a quarter of a turn until they lock into a perfectly stable self-supporting frame. Finally pull-on the printed fabric graphic which perfectly fits to the contour of the frame.





Structures with unique technological innovations!

To add versatility to Modulate™ structures, a 400 mm tubular extension can be added. With this extension, which is easily placed between two sections, you can use the same frame with two different heights.



Modulate[™] Straight



Modulate™ is an innovative double-sided display system that consists of a set of lightweight aluminium frames covered with a custom printed tension fabric graphic. Frames connect together using powerful magnets encased inside each element and can be joined at any angle to create shaped displays or backwalls. Frames are completed with tension-fit fabric graphic pulls over the frame and zips at the base. Frames are available in various widths and two height options. Each frame is supplied with two stabilising feet which can be used if required for extra stability. The Modulate™ Straight frames can be used on their own or combined with other frames to create hundreds of configurations.

Material Aluminium
Tube 30mm Ø

Assembly Tool-free push-button connectors

Shape Straight
Graphic area Double-sided

 Graphic attachment
 Zipped tension-fit graphic

 Application
 Free-standing with feet (included)

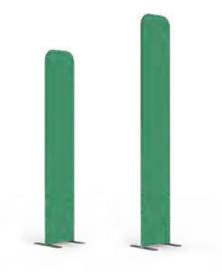
Transport Modulate™ carry bag with dedicated pockets for the feet and graphics

Straight 420, 424





| Straight 420 rounded corners | MOD-S-420 | ⊙_ 418 (w) x 2000 (h) x 400 (d) mm |
|------------------------------|--------------|-------------------------------------|
| Straight 424 rounded corners | MOD-S-424 | ∆ 418 (w) x 2400 (h) x 400 (d) mm |
| Straight 420 square corners | MOD-S-420-SQ | (a) 418 (w) x 2000 (h) x 400 (d) mm |
| Straight 424 square corners | MOD-S-424-SQ | (a) 418 (w) x 2400 (h) x 400 (d) mm |



Straight 820, 824





| Straight 810 rounded corners | MOD-S-810 | <u>⊙</u> 818 (w) x 1000 (h) x 400 (d) mm |
|------------------------------|--------------|--|
| Straight 820 rounded corners | MOD-S-820 | |
| Straight 824 rounded corners | MOD-S-824 | ⊙ 818 (w) x 2400 (h) x 400 (d) mm |
| Straight 810 square corners | MOD-S-810-SQ | ⊙ 818 (w) x 1000 (h) x 400 (d) mm |
| Straight 820 square corners | MOD-S-820-SQ | 818 (w) x 2000 (h) x 400 (d) mm |
| Straight 824 square corners | MOD-S-824-SQ | ்_ 818 (w) x 2400 (h) x 400 (d) mm |
| | | |



Straight 1020, 1024



| MOD-S-1020 | 1018 (w) x 2000 (h) x 400 (d) mm |
|---------------|---|
| MOD-S-1024 | |
| MOD-S-1020-SQ | |
| MOD-S-1024-SQ | _Ø 1018 (w) x 2400 (h) x 400 (d) mm |
| | MOD-S-1024 MOD-S-1020-SQ |



Straight 2020, 2024









Straight 1820, 1824





| Straight 1820 rounded corners | MOD-S-1820 | ்று 1818 (w) x 2000 (h) x 400 (d) mm |
|-------------------------------|---------------|--------------------------------------|
| Straight 1824 rounded corners | MOD-S-1824 | ்_ 1818 (w) x 2400 (h) x 400 (d) mm |
| Straight 1820 square corners | MOD-S-1820-SQ | ്ര_ 1818 (w) x 2000 (h) x 400 (d) mm |
| Straight 1824 square corners | MOD-S-1824-SQ | ் 1818 (w) x 2400 (h) x 400 (d) mm |



Modulate[™] Slope

5





MaterialAluminiumTube30mm Ø

Assembly Tool-free push-button connectors

Shape Straight
Graphic area Double-sided

Graphic attachment Zipped tension-fit graphic

Application Free-standing with feet (included)

Transport Modulate™ carry bag with dedicated pockets for the feet and graphics



Modulate[™] **Door**





The Modulate™ Door frame joins magnetically to other frames in the Modulate™ range and is tool-free in its design. Constructed from lightweight aluminium tubing with magnets held in the frames to join backwalls together. Complete with optional tension-fit fabric graphic, the door is ideal for store room areas or meeting rooms.

Material Aluminium
Tube 30mm Ø

Assembly Tool-free push-button connectors

 Shape
 Straight

 Graphic area
 Double-sided

 Graphic attachment
 Zipped tension-fit graphic

 Application
 Free-standing with feet (included)

Transport Modulate[™] carry bag with dedicated pockets for the feet and graphics

 Modulate™ door Rounded corners
 MOD-S-DOOR-820
 ⑤ 800 (w) x 2000 (h) x 120 (d) mm

 MoD-S-DOOR-824
 ⑥ 800 (w) x 2400 (h) x 120 (d) mm

 Modulate™ door Square corners
 MOD-S-DOOR-820-SQ
 ⑥ 800 (w) x 2000 (h) x 120 (d) mm

 MOD-S-DOOR-824-SQ
 ⑥ 800 (w) x 2400 (h) x 120 (d) mm





2 handles and 1 stop for Modulate™ Door MOD-S-DOOR-SP-01 included



2 Twist & Lock Square Feet MOD-FOOT-SQ-P included



An adjustable Foot Formulate FMLT-MOD-30-ADJ-F included



The Modulate™ Door can be used with either a left or right-hand handle

Ancillaries



Modulate™ half feet (pair)





Modulate™ Feet (pair)



Modulate™ bag



Modulate™ 400mm extension kit



Spotlight Clamp for Formulate / Modulate™ Tube Ø 30mm





Screen Holder For Formulate



Modulate[™] Stand 9m² - Design 1 💍 🔄

FORM-MOD-CNTR-01





Material Aluminium Tube 30mm Ø

Tool-free push-button connectors Assembly

Graphic area Double-sided

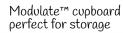
Graphic attachment Zipped tension-fit graphic

Straight 2024 right angles (x2) MOD-S-2024-SQ Straight 824 right angles (x3) MOD-S-824-SQ Door Modulate™ MOD-S-DOOR-824-SQ Pair of half flat Foots (x2) MOD-HALF-FOOT-P

Internal shelf FORM-MOD-CNTR-02

Modulate™ counter

824 2024 2024 3 m 3 m









Bag MOD-BAG



Modulate[™] Stand 12m² - Design 1 🖔 🖻





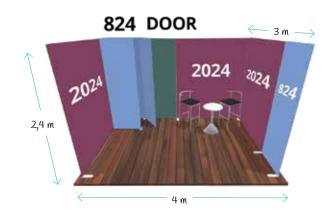
Material Aluminium Tube 30mm Ø

Tool-free push-button connectors Assembly

Graphic area Double-sided

Graphic attachment Zipped tension-fit graphic

Straight 2024 right angles (x3) MOD-S-2024-SQ Straight 2024 right angles MOD-S-1024-SQ MOD-S-824-SQ Straight 824 right angles (x4) Modulate™ Door MOD-S-DOOR-824-SQ Pair of half flat feet x4 MOD-HALF-FOOT-P









Possibility to add PS950-1000 LED spotlights



Half feet Twist & Lock MOD-HALF-FOOT-P grey or white



2 handles and 1 stop for Modulate™ Door MOD-S-DOOR-SP-01 included

Modulate[™] Stand 15m² - Design 1 💍 🖻



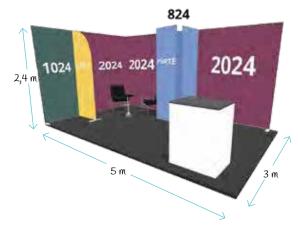


Material Aluminium

Assembly Tool-free push-button connectors

Graphic area Double-sided

| Straight 2024 right angles (x3) | MOD-S-2024-SQ |
|---------------------------------|-------------------|
| Straight 1024 right angles | MOD-S-1024-SQ |
| Straight 824 right angles (x3) | MOD-S-824-SQ |
| Slope 2 | MOD-SS-824-02 |
| Door Modulate™ | MOD-S-DOOR-824-SQ |
| Pair of half flat feet x4 | MOD-HALF-FOOT-P |
| Modulate™ counter | FORM-MOD-CNTR-01 |
| Internal shelf | FORM-MOD-CNTR-02 |
| | |





Possibility to add PS950-1000 LED spotlights



Half feet Twist & Lock MOD-HALF-FOOT-P



Accessorise with a Modulate™ counter

Modulate[™] Stand 18m² - Design 1 💍 🔄

The Modulate^m range is ideal for the design of small and medium sized exhibition stands. The assembly of Modulate^m structures is simple, without tools and allows unlimited modularity and evolution of your configurations.

Material Aluminium Tube 30mm Ø

Assembly Tool-free push-button connectors

Graphic area Double-sided Graphic attachment Zipped tension-fit graphic

MOD-S-2024-SQ Straight 2024 right angles (x4) Straight 1024 right angles MOD-S-1024-SQ Straight 824 right angles (x4) MOD-S-824-SO Door Modulate™ MOD-S-DOOR-824-SQ



Modulate™ cupboard – door with handle (without lock)





The ease of assembly of the range allows for reconfigurable and revsable solutions: mix and match structures in an instant!

Custom Stands Modulate™

Modulate™ Custom Stand 24m² - Design 1



Material Aluminium
Tube 30mm Ø

Assembly Tool-free push-button connectors

Graphic area Double-sided 3m high!
Graphic attachment Zipped tension-fit graphic



Modulate™ Custom Structure - Design 1

 Material
 Aluminium

 Tube
 30mm Ø

Assembly Tool-free push-button connectors

Graphic area Double-sided



Modulate™ Custom Structure - Design 2

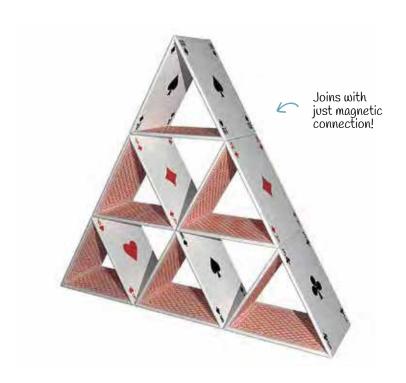
 Material
 Aluminium

 Tube
 30mm Ø

Assembly Tool-free push-button connectors

Graphic area Double-sided

Graphic attachment Zipped tension-fit graphic



Modulate™ Custom Structure - Design 3

 Material
 Aluminium

 Tube
 30mm Ø

Assembly Tool-free push-button connectors

Graphic area Double-sided



Modulate™ Custom Structure - Design 4

 Material
 Aluminium

 Tube
 30mm Ø

Assembly Tool-free push-button connectors

Graphic area Double-sided



Custom Stands Formulate



When structures give way to original and innovative forms

A simple, intuitive and easy to set up offer in all circumstances. Formulate solutions are available in tension backwalls from 3 to 9m wide, columns, arches and custom-made.

Formulate's primary objective is to provide you with a design solution where traditional wooden or aluminium structures reveal their limits. Give free rein to your creativity: the aluminium tubes can be bent and curved to suit your imagination.

Easy to assemble

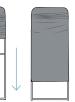
Formulate structures are made from 30 and 50 mm diameter anodised aluminium tubes. Like a construction set, each section has a number and colour coding system for quick assembly and deployment.

360° Visible communication

Formulate structures stand out thanks to vibrant custom-printed zip-close fabric graphics. Seamless, double-sided brand communication for maximum message impact.









Fabric graphics pull onto structures and zip close - fitting the contours perfectly.

Multi-use structures

Formulate structures offer many design solutions and are suitable for a variety of uses.







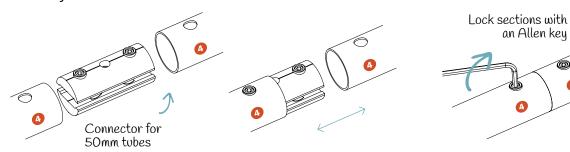
Suspended with a eyelet system



Add to another structure



Assembly of 50 mm sections



Different types of connectors for 30mm sections



TC-30-90T 90° connector



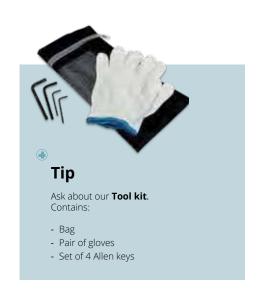
TC-30-S Right-hand connector



TC-30-T T-connector



TC-30-X 4-way cross connector



Our suggestions for custom-made stands

Tailor-made designs are made on request, offering incredible possibilities in terms of shapes and printed graphic. They allow for an optimal return on investment by deploying eye-catching shape formats that can be adapted to different spaces.



Add perspective with the Accent 21 shelf 1000 mm



Stand Custom 12m²







MS2 Straight + 1 Kit extension

MS2 Straight + 2 Kits extension

Accent 21

Accent 14 Large overhang with door-screen

Modulate™ counter

FMLT-WS20-01 + FMLT-WS-EXT1000MM

FMLT-WS20-01 + FMLT-WS-EXT1000MM

FMLT-WL21

FMLT-WL14-TVH

FORM-MOD-CNTR-01



Possibility to add PS950-1000 LED spotlights



Twist & Lock tool-free stabilising feet grey or white

Formulate Custom Stand 18m² - Design 1

 Material
 Aluminium

 Tube
 30mm Ø

Assembly Tool-free push-button connectors

Graphic area Double-sided

Graphic attachment Zipped tension-fit graphic





Formulate Custom Structure - Design 1

Material Aluminium
Tube 30mm Ø

Assembly Tool-free push-button connectors

Graphic area Double-sided



Formulate Custom Structure - Design 2

Material Aluminium
Tube 30mm Ø

Assembly Tool-free push-button connectors

Graphic area Double-sided

Graphic attachment Zipped tension-fit graphic



Formulate Custom Structure - Design 3

MaterialAluminiumTube30mm Ø

Assembly Tool-free push-button connectors

Graphic area Double-sided

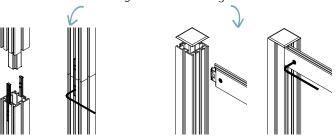


Standard Stands Linear



Linear assembly principles

Assembly of a post and a crossbar by locking with an Allen key.

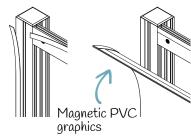


Linear profiles can be connected using a connector system already integrated into the profile.

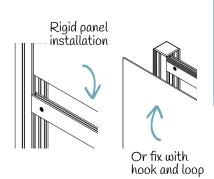
Graphic options for dressing structures

Whatever media you wish to use, you can choose to dress the structure entirely or partially.

PVC (1mm) graphics require the use of an adhesive magnetic tape which will be positioned on the back of the graphic with a metal strip that adheres to the structure.



Rigid panel graphics (5mm) allow the panel to fit directly into the channel of the post. If you wish to cover the entire structure, male and female hook and loop fasteners are used on the back and on the structure.



Linear, versatility for profiles and print media

Linear is a modular solution consisting of several aluminium sections and designed to provide an alternative to structures with fabric covering.

The construction of channelled posts and cross beams allows the structures to be fitted with flexible PVC or rigid panel graphics.

Channelled profiles and crosspieces in anodised aluminium:







LN616 - Square post

50mm 8 connections

LN607 - Square post 75mm 8 connections





LN605 - Beam 45mm

LN619 - Oval Beam 50mm

Linear Modules

The Linear offer is available in 5 modules that can be combined to create different configurations.

Posts are cut into 1.25m sections, making them easy to transport and store. They are ready to be used with custom printed graphics.

Scalable solutions according to your needs and budget







Curved modules can be used in a concave or convex position

Module V ⊗ 🖽





2-part post of 1250 mm

Material Aluminium Profile width 50mm

Assembly Connectors assemble using Allen key

Graphic option Rollable PVC or rigid panel

MODULE-LN-V Module V ்டு 50(w) x 2500(h) x 50(d) mm

Module W ⊗ 🖭





1 Post and 3 crossbeams

Profile width

Connectors assemble using Allen key

Graphic option Rollable PVC or rigid panel

MODULE-LN-W

©_ 950(w) x 2500(h) x 50(d) mm

Module X ⋈ 🖾 🗉





Add beams for custom width sizes

1 Post and 3 crossbeams

Profile width

Assembly Connectors assemble using Allen key

Graphic option Rollable PVC or rigid panel

Module X 1050mm MODULE-LN-X © 1050(w) x 2500(h) x 50(d) mm

Module Y ⊗ EU





Cupboard with lock and threshold bar included

Profile width

Assembly Connectors assemble using Allen key Graphic attachment Rollable PVC or rigid panel

MODULE-LN-Y © 1000(w) x 2500(h) x 1000(d) mm

Module Z ⊗ 🗉





Crossbar set, (posts not included)

Assembly Connectors assemble using Allen key Graphic option Rollable PVC or rigid panel

MODULE-LN-Z ⊚_ 950(w) x 2500(h) mm

Ancillaries



Dome base (single)





Square foot (single)

Weights: 1,2 kg

SLF1P (220 (w) x 220 (h) x 5 (d) mm



Flat foot (single)

Metal for self-supporting frame Weights : 1,75 kg

LN155 (h) x 100(w) x 450 (d) mm



LCD Screen bracket

Mounting on post or crossbar



Roll of magnetic tape

EM301 Polarity A-30mx12,7 mm



Metal strip

EM351 15m x 12,7 mm



Hook and loop male and female

AG725 25(m) x 15 mm

Linear Stand 9m² - Design 1 $\stackrel{\textstyle \mbox{\tiny def}}{\otimes}$

Material Aluminium Profile width

Assembly Connectors assemble using Allen key Graphic option Rollable PVC or rigid panel

Module W (x6)

MODULE-LN-W

Module V

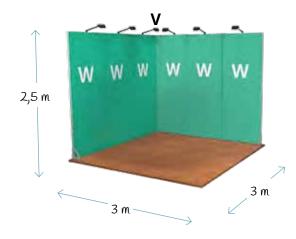
MODULE-LN-V

Square foot (pair)

SLF1P

Spots + fixations

PS950-1000-LED-BDLK (x3) + US-LINEAR (x6)





Square foot



50mm square post 8 connections



Simple assembly



Linear Stand 15m² - Design 1 $\stackrel{\text{\tiny def}}{\otimes}$

Material Aluminium
Profile width 50mm

Assembly Connectors assemble using Allen key

Graphic option Rollable PVC or rigid panel

Module W (x2)

MoDULE-LN-W

Module V (x2)

MoDULE-LN-V

Module Z (x2)

MODULE-LN-Z

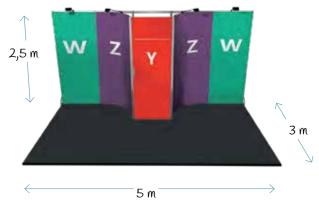
Module Y

MODULE-LN-Y

Pair of angled feet

Spots + fixations

PS950-1000-LED-BDLK (x2) + US-LINEAR (x4)









Square foot

Curved crossbeams

Secure closure



Linear Stand 18 m^2 - Design 1 $\stackrel{\triangle}{\otimes}$ $\boxed{\mbox{eu}}$

Material Aluminium
Profile width 50mm

Assembly Connectors assemble using Allen key

Graphic option Rollable PVC or rigid panel

 Module V (x2)
 MODULE-LN-V

 Module W (x4)
 MODULE-LN-W

 Module X (x2)
 MODULE-LN-X

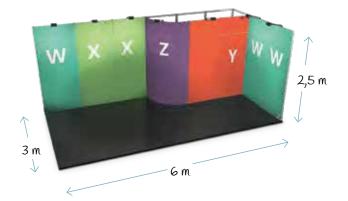
 Module Y
 MODULE-LN-Y

 Module Z
 MODULE-LN-Z

 Square foot (pair)
 SLF1P

 PS950-1000-1 FD-RD1 K (xx)

Spots + fixations PS950-1000-LED-BDLK (x4) + US-LINEAR (x8)





Possibility to add LED spotlights Code: LED-EXHIB-ARM-B



Secure closure



Simple assembly



Custom Stands Linear

Linear Custom Stand 16m² - Design 1

Material Aluminiu

Profile width 50mm

Assembly Connectors assemble using Allen key

Graphic option Rollable PVC or rigid panel



Linear Custom Stand 24m² - Design 1

Material Aluminium
Profile width 50mm

Assembly Connectors assemble using Allen key
Graphic option Rollable PVC or rigid panel



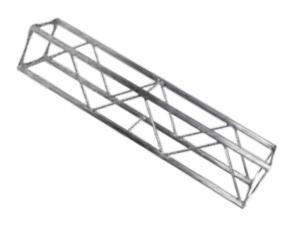
Linear Custom Stand 36m² - Design 1

Material Aluminium
Profile width 50mm

Assembly Connectors assemble using Allen key
Graphic option Rollable PVC or rigid panel



Custom Stands Arena



Arena structure

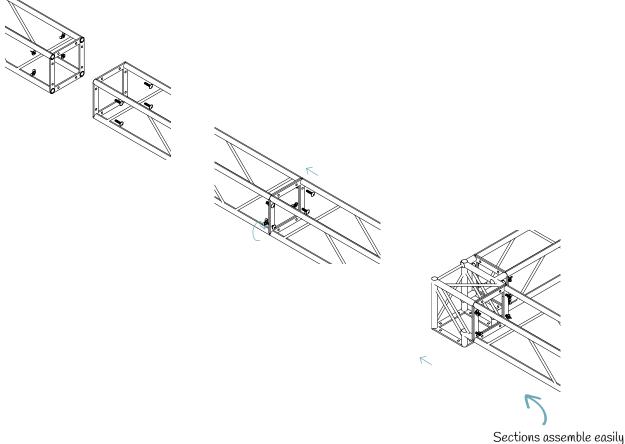
These 25mm diameter aluminium tubes have been assembled and welded into sections of various shapes and sizes to form the basis of an imposing and solid architecture.

A wide range of sections is available to make our proposal the most compatible with your project.

No less than 17 components, including 7 lengths of straight sections, to create the right structure for you and your chosen mode of transport.

Simple, tool-free assembly

Simply assembly - sections use bolts and nuts supplied and no tools are required. Double-sided graphics affix by eyelet with bungee cord. Create maximum brand visibility with up to 6m sections without reinforcement.



Arena straight sections



| Section 250mm | UT-S250 | <u>○</u> 250(w) mm |
|----------------|----------|---------------------|
| Section 500mm | UT-S500 | <u></u> 500(w) mm |
| Section 750mm | UT-S750 | <u>⊚</u> 750(w) mm |
| Section 1000mm | UT-S1000 | <u></u> 1000(w) mm |
| Section 1250mm | UT-S1250 | <u>⊚</u> 1250(w) mm |
| Section 1500mm | UT-S1500 | <u></u> 1500(w) mm |
| Section 2000mm | UT-S2000 | <u></u> 2000(w) mm |
| | | |



Arena junction sections



| 90° Angle Two way corner | UT-C21 |
|--------------------------|----------|
| Four way T connector | UT-C40 |
| Four way connector | UT-C41 |
| Three way corner | UT-C30 |
| Three way T connector | UT-C35 |
| 45° Angled Foot | UT-AF250 |
| Base Section 250mm | UT-BS250 |



90° angle 2 connections UT-C21



Corner connection 3 connections UT-C30



T-junction 3 connections UT-C35



T-junction 4 connections UT-C40



4-way corner connector UT-C41



Foot 250mm UT-BS250



Foot triangle UT-AF250

Arena Custom Stand 16m²- Design 1

Material Aluminium
Colour Anodised

Graphic area Single or double-sided
Graphic attachment Bungee fixings
Graphic option Vinyl



Arena Custom Stand 36m² - Design 1

Material Aluminium
Colour Anodised

 Graphic area
 Single or double-sided

 Graphic attachment
 Bungee fixings

 Graphic option
 Vinyl



Arena Custom Structure - Design 1

Material Aluminium
Colour Anodised

Graphic area Single or double-sided
Graphic attachment Bungee fixings
Graphic option Vinyl



The ideal suspended LED edge lit lightbox. The robust 125mm Vector LED profile can support larger scale applications whilst still remaining sleek and eye-catching. The plug and play LED lighting system is linkable so it is great for standard and custom size displays. Perfectly suits vibrant SEG lightbox graphics which are available to order if required.

Vector 125mm LED Hanging Structure

Material Aluminium
Profile width 125 mm

Profile Colour Anodised (black/white as options)

Assembly Connectors assemble using Allen key

Double-sided Double-sided

Mounting Sling (cables not included)

Graphic attachment SEG 3mm

LED System Pre-installed LED lighting

 Vector 125 led 2,5m
 VLBH125-PAN-250
 ⑤_ 2500(w) x 1000(h) x 125(d) mm

 Vector 125 led 3,5m
 VLBH125-PAN-350
 ⑥_ 3500(w) x 1000(h) x 125(d) mm

 Vector 125 led 5m
 VLBH125-PAN-500
 ⑥_ 5000(w) x 1250(h) x 125(d) mm



Cable system



LED strip lighting



Mitered sections assemble with screw-in connectors



Graphic attaches with silicone edging (SEG)



Formulate suspended signs have been specially designed to allow for easy and safe installation. The lightweight aluminium tubular structures makes them ideal for use on exhibition stands, in shopping arcades or in high traffic areas.

Formulate Circular Hanging Structure 🗉

MaterialAluminium tubesTubeØ 30 mmAssemblyPush-fit buttonShapeCircularGraphic areaDouble-sided

Graphic attachment Zipped tension fabric graphic

pplication Suspended

Suspended Eyelets included, Slings not included

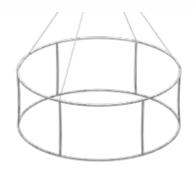
Availability Basic range - in stock

 Circular Formulate 800
 FORM-RNG-80
 ⑤_ 1500(w) x 800(h) x 1500(d) mm

 Circular Formulate 1000
 FORM-RNG-100
 ⑥_ 3000(w) x 1000(h) x 3000(d) mm

 Circular Formulate 1500
 FORM-RNG-150
 ⑥_ 4500(w) x 1500(h) x 4500(d) mm





Formulate Square Hanging Structure 🖔 🔄 📼

MaterialAluminium tubesTubeØ 30 mmAssemblyPush-fit buttonShapeSquareGraphic areaDouble-sided

Graphic attachment Zipped tension fabric graphic

Application Suspended

Suspended Pitons included, Slings not included

Availability Basic range - in stock

| Square Formulate 800 | FORM-SQU-80 | ○ 1500(w) x 800(h) x 1500(d) mm |
|-----------------------|--------------|------------------------------------|
| Square Formulate 1000 | FORM-SQU-100 | ്ര_ 3000(w) x 1000(h) x 3000(d) mm |
| Square Formulate 1500 | FORM-SQU-150 | (a) 4500(w) x 1500(h) x 4500(d) mm |



MS Rounded Square



்டு 2500(w) x 1000(h) x 2500(d) mm







Material Aluminium Tube Ø 30 mm

Assembly Tool-free push-button connectors

Graphic area Double-sided

Zipped tension-fit graphic Graphic attachment

Availability Made to order

MS Rounded Square 250 FMH-RSQ-M100

MS Rounded Square 350

FMH-RSQ-L100 ்_ 3500(w) x 1000(h) x 3500(d) mm

MS Rounded Square 500 FMH-RSQ-XL120 ____ 5000(w) x 1200(h) x 5000(d) mm



MS Rectangle



்_ 2500(w) x 1000(h) x 1200(d) mm ____ 2500(w) x 1000(h) x 3500(d) mm





Material Aluminium Tube Ø 30 mm Assembly Push-fit connector Graphic area Double-sided

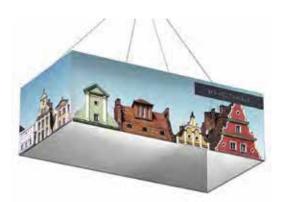
Graphic attachment Zipped tension fabric graphic

Availability Made to order

MS Rectangle 250 FMH-RTG-M100

MS Rectangle 350 FMH-RTG-L100

MS Rectangle 500 FMH-RTG-XL120 ്രൂ 2500(w) x 1200(h) x 5000(d) mm



MS S-Curve











Assembly Tool-free push-button connectors

Graphic area Double-sided

Graphic attachment Zipped tension-fit graphic Made to order Availability

FMH-SSB-L100 MS S-Curve 350

MS S-Curve 500 FMH-SSB-XL120 ____ 3500(w) x 1000(h) x 330(d) mm

_____ 5000(w) x 1200(h) x 330(d) mm



MS Panel



____ 2500(w) x 1000(h) x 30(d) mm





Material Aluminium

Assembly Tool-free push-button connectors

Graphic area Double-sided

Graphic attachment Zipped tension-fit graphic

Availability Made to order

MS Panel 250 FMH-FLT-M100

MS Panel 350 FMH-FLT-L100 ___ 3500(w) x 1000(h) x 30(d) mm

MS Panel 500 FMH-FLT-XL120 _____ 5000(w) x 1200(h) x 30(d) mm



MS Football









Material Aluminium Ø 30 mm Tube

Assembly Tool-free push-button connectors

Graphic area

Graphic attachment Zipped tension-fit graphic

Availability Made to order

MS Football 250 FMH-EYE-M100 ்_ 2500(w) x 1000(h) x 970(d) mm MS Football 350 FMH-EYE-L100 ்_ 3500(w) x 1000(h) x 1340(d) mm



MS Pinwheel







Ø 30 mm

Assembly Tool-free push-button connectors

Double-sided

Graphic attachment Zipped tension-fit graphic

Availability Made to order

MS Pinwheel 250 FMH-PIN-M100 <u>ெ</u> 1000(h) x 2500(Ø) mm MS Pinwheel 350 FMH-PIN-L100 ்_ 1000(h) x 3500(Ø) mm



Formulate Hanging - Design 1







Aluminium 30mm Ø

Assembly Tool-free push-button connectors

Graphic area

Graphic attachment



Formulate Hanging - Design 3









Material Aluminium 30mm Ø Tube

Assembly Tool-free push-button connectors

Graphic area Double-sided

Graphic attachment Zipped tension-fit graphic



Formulate Hanging - Design 2 💩 🗁 🖭 📼







Material Aluminium Tube 30mm Ø

Assembly Tool-free push-button connectors

Graphic area Double-sided

Graphic attachment Zipped tension-fit graphic



Arena Hanging - Design 1 💍 😂 🖆 🖭







The Arena structure is a tubular aluminium stage structure used as a light bridge or suspended sign with 6m sides to draw attention to your brand.

Material Aluminium Colour Anodised

Graphic area Single or double-sided Bungee fixings Graphic attachment Graphic option Vinyl



Formulate Arch







When display formats become common place and no longer stand out then choose something with an innovative shape! The Formulate range offers a variety of great shapes with clean lines, ideal for creating picture backwalls or defining areas in rooms by screening or zoning. The double-sided tension fabric graphics perfectly contour the shaped aluminium structures and maximise brand messaging.

Material Aluminium Tube 30mm Ø

Assembly Tool-free push-button connectors

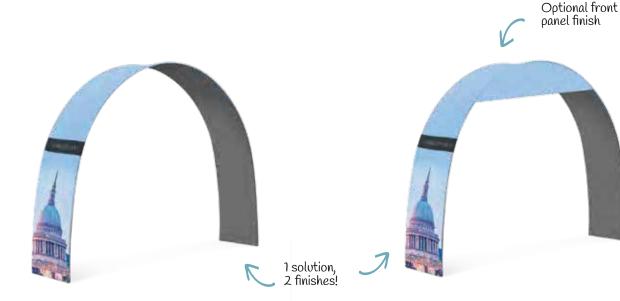
Shape Arch

Graphic area Double-sided

Graphic attachment Zipped tension-fit graphic

Application Free-standing

Formulate Arch FORM-ARCH-01 ____ 4000(w) x 3000(h) x 900(d) mm



AS Tower









Formulate towers have been designed for interior spaces. Available in various heights, these columns are ideal for highlighting a message. Used as signage, wayfinding or decoration, Formulate columns can easily be placed on a stand or in an exhibition hall. Printed fabric graphics allows for brand marketing messages to communicate on all four sides using the entire surface of the structure.

Aluminium

Assembly Tool-free push-button connectors

Graphic area Double-sided

Graphic attachment Zipped tension-fit graphic

| AS Tower S | FMLT-COL25 | <u></u> 1000(w) x 2500(h) x 1000(d) mm |
|------------|------------|---|
| AS Tower M | FMLT-COL30 | <u>⊙</u> 1000(w) x 3000(h) x 1000(d) mm |
| AS Tower L | FMLT-COL35 | <u></u> 1000(w) x 3500(h) x 1000(d) mm |



Formulate Column - Design 1 5 🖼 📼

Material Aluminium

Assembly Tool-free push-button connectors

30mm Ø

Graphic area Double-sided

Tube

Graphic attachment Zipped tension-fit graphic



FLAG BANNERS

Draw attention to branding, products, services, or business premises with custom printed flags. Instantly noticeable due to their height, shape, and movement, Ultima Displays all-fibre flag poles are durable and flexible, easy to assemble and quick to deploy, making them an extremely effective means of advertising.

Available as single or double-sided options and printed using hardy, UV resistant media, flag graphics can be utilised indoors or outside with standard or custom flag shapes.

Choose from a range of free-standing, post or wall mounted, mobile and specialist hardware applications for locations such as car forecourts, festivals, and beach flags.

Alternatively, deploy taller or multiple flags to increase visibility and attention to branding. Ultima Displays all-fibre flag poles are reusable with interchangeable graphics for greater return on investment. To protect this investment, it is recommended that flags be kept securely in place by selecting an appropriate base suitable for the desired application and location from the specifically designed range.



Free-standing Zoom+

Zoom+ Quill / Feather Flag



Popular and versatile, lightweight flexible flag system, with black finish all fibre poles. Choose Feather or Quill shaped graphics. Ideal for advertising and used for all types of indoor and outdoor displays. Optional custom printed flag graphics are available in a range of sizes from small to extra-large and, with a choice of single or double-sided options (small, medium, and large). The eye-catching shape creates movement in the wind and is a great for attracting attention.

Material GRP fibre glass pole

Graphic area Single-sided or double-sided
Graphic attachment Pole pocket

Graphic attachment Pole pocket

Wind resistance Up to 18 mph / 29 km/h

 Zoom + Small
 UF-ZM-SM
 ⊙_ 550/800(w) x 2100/2600(h) mm

 Zoom + Medium
 UF-ZM-ME
 ⊙_ 600/900(w) x 2800/3200(h) mm

 Zoom + Large
 UF-ZM-LA
 ⊙_ 800/1100(w) x 3500/4000(h) mm

 Zoom + Extra large
 UF-ZM-EXLA
 ⊙_ 850/1200(w) x 4600/4900(h) mm



Graphic attaches on to hook



Aluminium bungee pole



Carry bag included





Zoom+ Edge Flag





Popular and versatile, lightweight rectangular shaped flag system with black finish all-fibre poles. Ideal for all types of indoor and outdoor displays. Quick and easy to deploy and can withstand winds of approximately 13 -18m/h (21-29km/h). Optional custom printed flag graphic available in single and double-sided options (small, medium, and large), and all flag graphics have a printed pole pocket. The flag moves naturally in breezy/windy conditions and is ideal for attracting attention on car forecourts, at exhibitions and events, or outside a building or premises.

Aluminium and GRP

Single-sided or double-sided

Graphic attachment Pole pocket

Wind resistance Up to 18 mph / 29 km/h

| Zoom + Edge Small | UF-ZME-SM | ் 750(w) x 2080(h) mm |
|-------------------------|-------------|------------------------------|
| Zoom + Edge Medium | UF-ZME-ME | ⊙_ 750(w) x 2900(h) mm |
| Zoom + Edge Large | UF-ZME-LA | ്ര_ 750(w) x 4000(h) mm |
| Zoom + Edge Extra large | UF-ZME-EXLA | <u>⊚</u> 750(w) x 5000(h) mm |



Graphic attaches on to hook



Aluminium bungee pole



Carry bag included









Free-standing Bases

| | WEIGHTED BASES - available in UK, Poland, Italy, Portugal and Spain | | | | | | | | | | | | | | | | | | |
|------|---|----------|-----------------------|-------------|-----|--------|-------|----------|------|---------|----------|---|--------|--------|----------|---|------|--------|----|
| Base | Product | Code | | [KG] | • | Utilis | ation | | Zoom | + Quill | | 2 | Zoom + | Feathe | er | | Zoom | + Edge | |
| | | | | | | Int. | Ext. | S | М | L | XL | S | М | L | XL | S | М | L | XL |
| | Large water base | UF-ZMLWB | 72.5 x 51 x 22.5 cm | 0.9 kg | 301 | • | 0 | O | • | • | (| • | • | • | S | • | • | • | • |
| • | Stackable Water Base | UF-ZMSWB | 64.2 x 64.2 x 27.7 cm | 3.6 - 30 kg | 261 | • | • | O | • | • | • | • | • | • | • | • | • | • | • |

| | METAL & CEMENT BASES - available in UK, Poland, Italy, Portugal and Spain | | | | | | | | | | | | | | | | | |
|----------|---|-------------|--------------------|---------|--------|----------|------|------|----------|----------|----------|--------|--------|------|------|------|--------|------|
| Base | Product | Code | | [KG] | Utilis | ation | | Zoom | + Quill | | 2 | Zoom + | Feathe | r | | Zoom | + Edge | |
| | | | | | Int. | Ext. | S | М | L | XL | S | М | L | XL | S | М | L | XL |
| \times | Zoom + Large cross base | UF-ZMLCB-01 | 240 x 400 x 400 mm | 1.5 kg | 0 | • | * ** | * ** | * ** | * ** | * ** | * ** | * ** | * ** | * ** | * ** | * ** | * ** |
| ٥ | Zoom + Con- crete base | UF-ZMCEM | Ø 45 x 35 mm | 22.5 kg | • | • | • | • | O | ** | O | • | • | ** | • | • | • | ** |
| | Zoom + Small square base 7,5 kg | UF-ZMLSQ-01 | 180 x 400 x 400 mm | 7.5 kg | • | • | * ** | * ** | | | * ** | * ** | | | * ** | * ** | | |
| | Zoom + Drive on car foot | UF-ZMCFS-01 | 605 x 195 x 125 mm | 1.7 kg | 0 | © | • | • | • | S | • | 0 | • | • | • | • | • | • |

| SPIKES - available in UK, Poland, Italy, Portugal and Spain | | | | | | | | | | | | | | | | | | |
|---|----------------------------------|-------------|--------|-------|--------|-------|----------|------|---------|----|---|--------|--------|----|---|------|--------|----|
| Base | Product | Code | | KG KG | Utilis | ation | | Zoom | + Quill | | 2 | Zoom + | Feathe | ır | | Zoom | + Edge | |
| | | | | | Int. | Ext. | S | М | L | XL | S | М | L | XL | S | М | L | XL |
| | Zoom + Ground spike | UF-ZMGS-01 | 600 mm | N/A | | • | Ø | • | • | • | • | • | • | • | • | • | • | • |
| | Zoom + Budget ground spike | UF-ZMBGS-01 | 600 mm | N/A | | 0 | • | • | | | • | • | | | • | • | | |



*Use with Weighting ring UB719-C

** Use with Heavy duty pegs FX620

Free-standing Zoom+

Zoom+ Arch





The Zoom+ Arch stands out at any outdoor event or activity. With an overall height of 3m to the top of the graphic and a 4m width, it's perfect to use as a focal point or to attract attention. Simple and quick to assemble, it can be deployed in minutes and when used with the optional stackable bases, provides an extremely stable display that can be used in wind speeds of up to 20mph.

GRP fibre glass pole - chrome steel end caps, plastic hook

Graphic area Single-sided Graphic attachment Pole pocket Up to 19 km/h Wind resistance

| Zoom+ Arch | ZOOM+ARCH |
|------------|-----------|

____ 4000(w) x 2500/3000(h) mm

Stackable base (optional) recommended that 2 bases either side are used

UF-ZMSWB ்_ 162.5 (h) x 642 (w) mm



Graphic attaches on to



Water fillable base



Supplied with 1 x 6-part bungee pole, 2 x base rods and hooks





Handle for easy transportation

Free-standing Shimmer

Shimmer





A great value, free-standing, telescopic flag system, which includes the black water-fillable base. Adjustable to a height of up to 3m, the system comes with a base which can be filled with water or sand for optimum stability. Transport bags optional. Can be used indoor or outside and is quick and easy to deploy.

Material Aluminium pole, plastic base Pole Telescopic (1540/2850 mm)

Single-sided Graphic area Printed pole pocket Graphic attachment 14 litres Base capacity

Wind resistance Up to 18 mph / 29 km/h

்டு 630(w) x 1620/3000(h) x 385(d) mm Shimmer WD102-01



Free-standing Wind Dancer

Wind Dancer



An imposing telescopic flag which stands 5m high when fully assembled and is certain to make an impact at any outdoor event. Wind Dancer comes complete with a base which can be filled with either water or sand. The 3.5m flag height makes an impressive statement when the flagpole is deployed at its full 5m height, and is particularly impactful when used in large crowded areas because of its dominating presence.

Material Aluminium pole, plastic base

Pole Telescopic

Graphic area Single-sided or double-sided

Graphic attachment Eyelets
Base capacity 66 litres

Wind resistance Up to 18 mph / 29 km/h

Wind Dancer WD105 O_ 1000(w) x 2900/5300(h) x 1000(d) mm



Ancillaries :

Bag (pole and base) AB105-C

Post / Wall Mounted

Post Mounted

Mistral



The Mistral is a fixed outdoor flag system designed for mounting to lampposts or building exteriors and is perfect for advertising or promoting a brand or event. The mechanism attaches directly to a pole, posts, or wall and can be moved to accommodate varying graphic heights. An eye-catching solution that can also be used for information and wayfinding. This flag is especially effective when repeated over a series of posts.

Material Aluminium castings and GRP tubes

Tube Height adjustable

Graphic area Single-sided or double-sided

Graphic attachmentPole pocketWind resistanceUp to 40 km/h

Mistral UB725-01 O_ 890(w) x 2000(h) mm



Clamp (Ø 300mm max)





Mobile Backpack

Street Flag



The ideal advertising medium when on the move or when you want to attract attention in a crowded space! Perfectly suited to promote events, highlight your presence at trade shows or to organise a group of people on excursions! Rugged and lightweight the backpack can be used with four different flag shapes and come complete with fibre poles.

Material Reinforced nylon backpack, fibre poles

Graphic area Single-sided

 Graphic attachment
 Pole pocket or eyelets (X-banner)

 Graphic shapes
 Feather - Quill - Edge - X-banner

Street Flag

UF-ZMSTF-01



Zipped compartment to store graphics



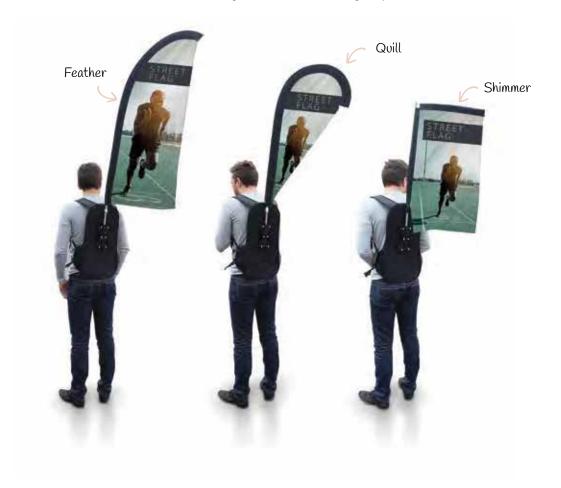
Reinforced shoulder straps, adjustable strap and side mesh pocket



Storage for poles and rods



One bag can be used with 4 flag shapes!



Tents

Take advantage of outdoor events with a temporary structure and create additional marketing opportunities. Offer customers protection and shelter from the weather by choosing custom-printed tents, that also provide an attractive brand marketing solution. Conventional pop-up tents and gazebos are fantastic provisional outdoor or indoor structures which provide a unique way to advertise in a vibrant impactful manner with fully printed canopies and walls.

Constructed from robust steel or aluminium in a variety of sizes that are easy to transport, assemble, deploy and pack away, pop-up tents are ideal for short term events, fairs and exhibitions.

For a more unique and unconventional structure, choose the Bora Inflatable Tent. Simple to inflate for rapid deployment with an appealing eye-catching shape, the Bora, like pop-up tents, also offers optional printed canopies and walls. Customisable areas make highly effective brand messaging, ensuring maximum impact at events. As with all custom-printed graphics, they can easily be replaced, meaning you are also able to reuse your hardware, improving your return on investment.



Pop-Up Tent Pop-Up Tent

Zoom Tent Eco



The Zoom Tent Eco is the most cost-effective gazebo in our range. Quick and easy to deploy, the 3x3m tent can easily accommodate a 2.4m wide table making it a great solution for street markets, golf days or sporting events. Made from steel with a white powder coated finish, the frame easily shelters up to five people and folds completely into a portable wheeled carry bag. Custom fully printed canopy and walling available as an optional extra.

Material Steel frame, plastic joins

 Graphic area
 Double-sided (wall) / single-sided (canopy)

 Graphic colours
 White (standard) / Full graphic (optional)

Graphic attachment Hook and loop

Ground fixing Pegs and ropes (included)
Wind resistance Up to 18 mph / 29 km/h
Transport Wheeled standard









Winder for opening and closing









Zoom Tent



Ensure your event's a success come rain or shine by using an easy to deploy vibrant lightweight aluminium pop-up tent frame system. The Zoom Tent folds out and returns in minutes with tool-free deployment. Dress with a custom full printed canopy, full and half walls. Available in a range of sizes.

Material Aluminium frame, plastic joins

Graphic area Double-sided (wall, half wall) / single-sided (canopy)

Graphic colours White - Black (standard) / Full Graphic (optional)

 Graphic attachment
 Hook and loop / Pocket (half wall)

 Ground fixing
 Pegs and ropes (included)

 Wind resistance
 Up to 18 mph / 29 km/h

 Transport
 Wheeled Standard

| 2x2 frame | ZT22-XAF-01 | 2000(w) x 3160(h) x 2000(d) mm |
|-------------|--------------|----------------------------------|
| 3x3 frame | ZT33-XAF-01 | 2920(w) x 3160(h) x 2920(d) mm |
| 3x4.5 frame | ZT345-XAF-01 | 4300(w) x 3160(h) x 2920(d) mm |
| 3x6 frame | ZT36-XAF-01 | ் 5800(w) x 3160(h) x 2920(d) mm |

| Canopy | ZT XX -CTK/W | Colours : Black / White |
|-----------|---------------------|-------------------------|
| Wall | ZT XX -FWK/W | Colours : Black / White |
| Half wall | ZT XX -HWK/W | Colours : Black / White |

Ancillaries :

| 7.5 kg Weight | ZT-BASE |
|---------------------|----------|
| Half wall bar 2-3 m | ZT33-MTB |









Tent weight (optional)



Automatic locking



Crank to tighten the canopy





Pop-Up Tent Inflatable

Bora Tent



The Bora Inflatable Tent is a sturdy and attractive option for outdoor displays. Create shade and shelter for a registration desk, refreshment area or meeting point that fully shows off your brand. As one of the largest products in the range, there is plenty of print area on the canopy and backwalls (optional extra) for brand messaging. The backwalls zip in, so can be changed for a different message from the canopy if you wish. The Bora Tent uses trapped air technology: silent and free-standing once inflated.

Material TPU, Polyester inner coat

Graphic area Single-sided

Graphic colours White / Black / Blue / Red (standard) Full graphic (optional)
Graphic attachment Zip system (standard) / hook and loop (full graphic)

Ground fixing Pegs (optional)

Wind resistance Up to 24 mph / 39 km/h (if pegged)

Transport Standard (included)



Canopy INFT3-CZ-W/BL/B/R Colours: White / Black / Blue / Red

Door INFT3-WA-W/BL/B/R Colours: White / Black / Blue / Red

Ancillaries :

| Electric pump 400W | INFTA-PE4EU |
|--------------------|-------------|
| Plastic pegs (x20) | UI00853-20 |
| Metal pegs (x20) | UI00854-20 |
| Weights (x4) | INFTA-WW |





400W electric pump



Inflation valve



Carry bag included



COUNTERS

Temporary counters add a professional touch to any exhibition, event, or retail environment. They provide a useful area for display or presentation space and, the ability to add a graphic, creates additional marketing opportunities as well as offering a convenient storage facility.

Ultima Displays counters are available in a range of price points and shapes, depending on requirements. Add impact to a welcome desk or a reception area in a public space with an illuminated counter or choose an outdoor option to promote a product or service at an open-air event. Counters are the perfect partner for a promotional display or event to complement a backdrop or add focus to an area and are the ideal companions for any marketing campaign.



Promotional Non-illuminated

Pop-up Counta







A convenient lightweight pop-up counter that offers a substantial area to welcome guests yet packs down for easy transportation in a reinforced D-shaped wheeled trolley case. The counter comes with shelves for storage and a beech-coloured counter-top. Often used for exhibitions, in supermarkets as a demonstration unit and for events.

Aluminium, plastic and MDF tabletop Material

Assembly Self-locking magnetic

Collapsible Yes

Foldable - Beech colour Counter top

Graphic attachment

Magnetic hangers, bars and tape (included). Suitable for 440 microns min. substrate (optional extra)

Transport 1 Wheeled trolley case

Pop-up 2x2

PUC22C-C

்டு 985(h) x 1290(w) x 465(d) mm







Magnetic fixing



Wheeled carry bag





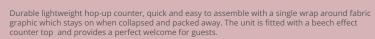












Aluminium, plastic, MDF tabletop and polycarbonate shelf

Plastic locking arms

Graphic attachment Hook and loop Transport One wheeled carry bag

Hop-up

HU301-001-C

்_ 1020(h) x 1060(w) x 360(d) mm



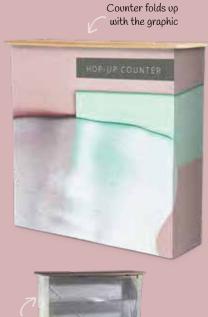
Counter components



Plastic locking arm



Carry bag included





Modulate™ Counter





Modulate™ Counter consists of an innovative aluminium tubular frame, counter-top, and printed tension fabric graphic. Powerful magnets encased inside the frame enables two or more counters to connect using simple magnetic principles. The counter can be used on its own or combined to make a long reception or bar area. Modulate™ Counter can be deployed in minutes, thanks to the tool-less construction. The printed tension fabric graphic will either sit on or under the counter-top to suit the application.

Material \emptyset 30mm Aluminium tubes, MDF tabletop/shelf

Push-fit button Assembly Collapsible No Black Counter top 1 (Optional) Shelves

Transport One padded carry bag, internal flap

Zip system

Modulate™ Counter

Graphic attachment

FORM-MOD-CNTR

____ 1015(h) x 800(w) x 600(d) mm

Shelf FORM-MOD-CNTR-02

____ 9 (h) x 770 (w) x 571 (d) mm



Tabletop is held in place by plastic moulding underneath



Optional shelf

2 possible finishes (with or without visible shelf)









Use it on its own...

... or combined, simply by using the integrated magnets!





Basics Curved Counter





With a Double-D shape counter-top, the Basic Curved Counter delivers a functional and stylish look which is perfect to use for a reception desk or meeting point. The Counter is made from a rollable Corex tambour wrap to create the curved shape which push-fits into the thermoformed counter-top and base. A graphic can also be applied to the curved base to promote a message or brand. There is an opening for storage at the rear of the unit.

Material MDF tabletop/base, Corex wrap

Push-fit - Tool-free Assembly

Collapsible No

Beech / black or Black / white - Reversible Counter top

2 carry bags - included Transport

Basics Curved Counter beech/black PK922 ____ 925(h) x 910(w) x 480(d) mm PK922-BLK Basics Curved Counter white/black ்_ 925(h) x 910(w) x 480(d) mm

Shelf PK922-SHELF-KIT _____ 10 (h) x 853 (w) x 398 (d) mm





Interchangeable tabletops and bases



Grey counter wrap



Carry bag included



Counta







Lightweight portable indoor PVC demonstrator unit which includes header panel, poles and shelf supporting poles. Printed graphics can be applied as vinyl directly onto the base wrap.

Available in white. Perfect for use in retail environments, one off events and promotions.

PVC Material

Push-fit - Tool-free Assembly

Collapsible Yes No Counter top

Self-adhesive Graphic attachment

Transport Carry bag

O_ Counter and front graphic - 2195(h) x 805(w) x 450(d) mm Counta PC607 ___ Front graphic - 280(h) x 680(w) x 20(d) mm

Carrying bag included







Tornado



Tornado is constructed from a lightweight frame with tambour graphic wrap, making it a very portable promotions counter. Additional features such as support poles and header panel give a brilliant finish and high visibility. The hollow base can be filled with water or sand to ensure it is stable and secure in outdoor environments.

Moulded HDPE, PVC tambour

Assembly Push-fit - Tool-free

Collapsible No Counter top No Shelves No Graphic attachment Push-in

2 carry bags - optional extra Transport

PK410 _____ 1040(h) x 850(w) x 500(d) mm Tornado Base Tornado Header PK411 250(h) x 600(w) x 20(d) mm





Optional drum bag

Optional tabletop and base bag



Base fills with water or sand for stability for outdoor use



Promotional Illuminated

Embrace+ LED Counter









The Embrace+ Backlit Counter is a double-sided portable unit that can be quickly deployed and will add impact to any event or exhibition stand. The counter comprises of four main components: the collapsible white aluminium powder coated frame, the LED curtain lights, the counter-top and a set of optional SEG tension fabric graphics. The backlit LED curtain lights provide consistent illumination with no black spots and are powerful enough to illuminate both sides of the frame, without the need to add an additional LED curtain.

Material Aluminium, plastic, metal locking arms, MDF tabletop

Assembly Plastic locking arms

Collapsible Yes White Counter top

Graphic attachment Silicone Edged Gasket 3 mm (SEG)

Transport Bag included Accessories LED lighting (included)

Embrace+ LED EMB-PL-CNTR-LED-01 ்ட 1022(h) x 1040(w) x 310(d) mm



Fabric graphic attaches with silicone edging (SEG)



Light strip



Bag



Illumigo™ Counter











This versatile and quick to set-up double-sided counter lightbox is a great all-rounder not only at events but in retail environments from shopping centres to pop-up shops. Part of the Illumigo™ range, the Illumigo™ Counter is easy to assemble with a two-part counter-top that secures using a pair of twist out top locators and locking screws. Building the unit is intuitive and tool-free as all the parts are numbered and simply slot together. Two optional graphics complete the look to create an impactful counter ideal for attracting attention in retail, event or exhibition

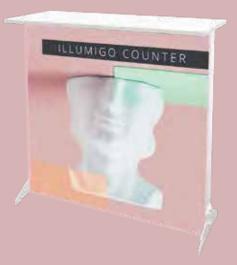
Material Aluminium 100 mm, MDF table top

Assembly Tool-free Collapsible Nο Counter top White

Graphic attachment Silicone Edged Gasket 3 mm (SEG) Transport Protective box with carry handle

LED System Led strips included

Illumigo™ ILLGO-COUNTER ___ 1045(h) x 1040(w) x 420(d) mm Illumigo™ (EU) ILLGO-COUNTER-EU ____ 1045(h) x 1040(w) x 420(d) mm Illumigo™ Bag ெ 1160 (h) x 460 (w) x 190 (d) mm









Pre-assembled LEDs in the frame



Exhibition Non-illuminated

Vector Counter Straight







Robust counter built from modular Vector extrusions. Rounded corners for a seamless tension graphic. Available in custom sizes. Manufactured to order.

Aluminium, MDF tabletop/shelf Material Assembly Cam locks and Allen key

Collapsible

Beech / black / white Counter top

Shelves

Graphic attachment Silicone Edged Gasket 3 mm (SEG) Transport 2 carry bags - optional extra

| 1000 mm - Beech | VSCB-BI | <u></u> 1040(w) x 1015(H) x 545(d) mm |
|-----------------|---------|---|
| 1000 mm - Black | VSCB-BK | 1040(w) x 1015(H) x 545(d) mm |
| 1000 mm - White | VSCB-WH | <u>O_</u> 1040(w) x 1015(H) x 545(d) mm |

| 1000 mm with lock door - Beech | VSCB-D-BI | <u>⊚</u> 1040(w) x 1015(H) x 545(d) mm |
|--------------------------------|-----------|--|
| 1000 mm with lock door - Black | VSCB-D-BK | 1040(w) x 1015(H) x 545(d) mm |
| 1000 mm with lock door - White | VSCB-D-WH | 1040(w) x 1015(H) x 545(d) mm |

| 2000 mm - Beech | VSCB-2-BI | |
|-----------------|-----------|--|
| 2000 mm - Black | VSCB-2-BK | ்ற_ 2040(w) x 1015(H) x 545(d) mm |
| 2000 mm - White | VSCB-2-WH | <u>்</u> 2040(w) x 1015(H) x 545(d) mm |

Bag with tube (counter) AB120AM AB914 Carrying bag (shelf and table)







Reverse of 2000 mm and 1000 mm counters (1000 mm with lockable door)



Fabric graphic attaches with silicone edging (SEG)



Optional carry bag

Vector Counter Curved







An elegant and solid counter made from Vector profiles. Perfect for exhibitions, and events, the counter is made from an aluminium frame with rounded corners for maximum graphic coverage. Unit accommodates a single fabric SEG graphic and is manufactured to order.

Material Aluminium, MDF tabletop/shelf Assembly Cam locks and Allen key

Collapsible

Beech / black / white Counter top

Graphic attachment Silicone Edged Gasket 3 mm (SEG) Transport 2 carry bags - optional extra Availability

| Beech | VCCB-BI | <u></u> 1015(h) x 1340(w) x 540(d) mm |
|-------|---------|---------------------------------------|
| Black | VCCB-BK | 1015(h) x 1340(w) x 540(d) mm |
| White | VCCB-WH | <u></u> 1015(h) x 1340(w) x 540(d) mm |

Carry bag (shelf and table) AB916 Counter carry bag AB120AC-KIT







Graphic attaches with silicone edging (SEG)





Comet Counter









Material MDF / Aluminium Assembly Push-fit - Tool-free

Collapsible

Beech / black / white Counter top

Graphic area Freestyle MDF tambour wrap/graphic wrap. See product descriptions for details

Transport One carry bag - optional extra

| Comet Freestyle | PK189 | 1010(h) x 1010(w) x 655(d) mm |
|------------------------------|--------|---------------------------------------|
| Comet Freestyle with graphic | PK189A | <u></u> 1800(h) x 1010(w) x 655(d) mm |

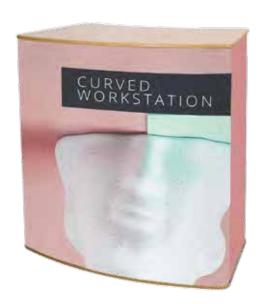


Curved Workstation Counter 5 🖭 🖭



Curved Workstation is part of the Physique Freestyle and Graphic flat-pack counter range. This is a simple, yet versatile curved counter which can have an open or closed back.

| Curved Workstation Freestyle with tambour wra | ap PK160 | <u>്ര</u> 1000(h) x 1000(w) x 500(d) mm |
|--|------------|---|
| Curved Workstation Graphic with twist and lock | pole PT160 | 1000(h) x 1000(w) x 500(d) mm |



Exhibition Illuminated

Vector 125 mm **LED Counter**











Attract attention with the Vector Illuminated LED Counter. The unit has an edge-lit front and sides SEG graphic and has a rounded corners counter-top. The rear of the counter is open with an internal shelf for storage.

Aluminium 125 mm, MDF tabletop

Assembly Screw-in bracket

Collapsible

Counter top Beech / black / white Shelves Optional shelf kit SEG 3 mm Graphic attachment

One carry bag - optional extra Transport

LED System Led strips included

| Beech | VSCB125-100-BI | ்_ 1015(h) x 1040(w) x 540(d) mm |
|-------|----------------|--|
| Black | VSCB125-100-BK | <u>ெ</u> 1015(h) x 1040(w) x 540(d) mm |
| White | VSCB125-100-WH | <u></u> 1015(h) x 1040(w) x 540(d) mm |

| Kit Shelf | VSCS125-100 | 515 (h) x 732 (w) x 365 (d) mm |
|-----------------|-------------|--------------------------------|
| Counter-top bag | ABVSS-03 | |
| Bag for table | AB914 | |



Mitered sections assemble with screw-in connectors



Full graphic with rounded corners



LED strip lighting





BARRIERS

Barrier systems help manage segmentation of an area, improve queue management, and help with crowd control. For area segmentation, café barriers can be used to make an attractive, professional and functional barrier, creating a temporary space that can be easily reconfigured to suit your needs.

Café barriers are easy to store, assemble, deploy and move to suit your requirements. They are available in economy and premium solutions, depending on your application and budget and are suitable for indoor or outdoor use.

Queue management systems can be used to control queues, providing structured and manageable lanes to help marshal customers and are also suitable for indoor or outdoor use.



Economy Café







A cost-effective way of defining areas outside restaurants, bars, shopping centre and coffee shops. A complete Café Barrier system requires two posts and bases. To secure the graphic there are two options; dependent on budget and where the system is being deployed. If the Café Barrier is exposed to strong winds, we recommend a two-rail option ensuring the graphic is secured top and bottom to each post and base. If winds are not an issue but the budget is tight, then we suggest a single rail with two spring clips securing the bottom of the graphic. Rails are available in 1m, 1.5m and 2m sizes so it is quick and easy to calculate the number of café barriers required to define your space. To connect multiple barriers, add your choice of rails/spring clips plus one additional pole and base. All hardware components are finished in black. We can print without graphics on PVC virul or recorded ecomodia. vibrant graphics on PVC vinyl or recycled eco media.

Material Stainless steel Graphic area Double-sided

Graphic attachment Looped top rail. Looped bottom rail or spring clips

7.75 kg (Post and Base)

| Graphic Rail 1000 mm | UB214-1000 | <u>ெ</u> 1140(w) x 25(h) mm |
|----------------------|------------|-----------------------------|
| Graphic Rail 1500 mm | UB214-1500 | ்_ 1940(w) x 25(h) mm |
| Graphic Rail 2000 mm | UB214-2000 | <u></u> 2440(w) x 25(h) mm |
| Base | UB214B | <u>⊚</u> 360 (Ø) mm |
| Post | UB214P | <u>⊚</u> 960 (h) mm |
| Spring clips (pair) | UB214-SC | |
| | | |









Spring clips for securing eyelet graphic

Base and post

Area Segmentation

Premium

Deluxe Café





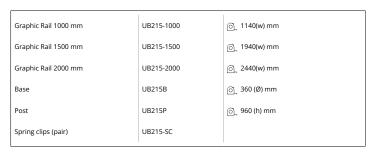


With premium look and feel the modular Café Barrier system defines areas outside restaurants, bars, coffee shops, shopping centre and club houses. A complete Café Barrier system requires two posts and bases. To secure the graphic, there are two options; dependent on requirements and where the system is being deployed. If the Café Barrier is exposed to strong winds, we recommend a two-rail option ensuring the graphic is secured top and bottom to each post and base. If winds are not an issue and you want movement in the graphic, chose a single rail with two spring clips securing the bottom of the graphic. Rails are available in 1m, 1.5m and 2m sizes so it is quick and easy to calculate the number of café barriers required to define your space. To connect multiple barriers, add your choice of rails/spring clips plus one additional pole and base. All hardware components are finished in a premium chrome effect. We can print vibrant graphics on PVC vinyl or recycled eco media.

Stainless steel chrome Graphic area

Looped top rail. Looped bottom rail or spring clips Graphic attachment

7.75 kg (Post and Base)





Basics Leader



Basics range for retractable barrier system, ideal for use in retail outlets, post offices, cinemas, and airports. A complete system requires two sets of post and base. All hardware components are finished in black. Retractable webbing is available as a separate cassette that slots into the post and can be deployed at a length of up to 2m. Webbing colour is black.

Material Steel, aluminium, plast

Colour Black (base and post)
Black (webbing)

| Basics Leader Kits- Post-base-webbing Black | SP-800-B | <u></u> 950(h) x 2250(l) x 350(p) |
|---|----------|-----------------------------------|
| Basics Leader Retractable Belt | SP-803B | |
| Basics Leader Post | SP-801B | |
| Basics Leader Base | SP-913B | |



ANCILLARIES

The range of accessory products include literature holders, lighting solutions for various hardware ranges and transportation cases. These ancillaries offer flexibility and perfectly complement our product solutions.



Literature Holders Standard

Zed-Up Lite





A popular range of aluminium literature stands that are stylish and highly portable. Quick and easy deploy Zed-up Lite is ideal for exhibitions and displays. Folds down for easy transportation in a heavy duty hard case.

Acrylic and anodised aluminium Material

Silver Colour Documents sizes A5 / A4 / A3 Pockets 6 Double-sided Yes

Transport Hard case (included)

| A5 (6 pockets) | AS318-002 | <u>⊚</u> 210(w) x 1115(h) x 280(d) mm |
|----------------|-----------|---------------------------------------|
| A4 (6 pockets) | AS315-002 | 256(w) x 1460(h) x 370(d) mm |
| A3 (6 pockets) | AS319-002 | 470(w) x 1420(h) x 370(d) mm |





Rigid carry case included

Literature Holders Premium

Linear Media Post





A robust, handy and very versatile information and promotion incorporating 3 literature holders. The post holds a rigid graphic which can be shaped to fit the display style; making it ideal for retail presentations.

Anodised aluminium post, steel dome base

Silver Documents sizes 3 - included Double-sided

Graphic area Optional extra - ideal with 5 mm foamed PVC

Transport Carry bags (optional extra) Availability Made on request

| Linear Media Post | LK026-001 | |
|-------------------|-----------|--|
|-------------------|-----------|--|



Lighting Standard

Powerspot 950/1000 LED



Economical black LED spotlight particularly suitable for use with pop up stands.

Material Aluminium and plastic 270° - Straight arm

12 watt (1400 lumens/5500 kelvins) 12 Watt (1400 lumens/5500 Kelvins)

Linked lights

Double kit include 2 spotlights + 2.5m linking lead + 1 transformer

Power lead UK & Euro Yes (cross head screwdriver needed)

Double kit

PS950-1000-LED-BDLK





Transformer included

Lighting Premium

LED Floodlight



The LED Flood Light is the new stylish and economical way to illuminate a range of exhibition stands including Pop-ups, Formulate and a range of modular systems. Don't let the compact design fool you, this small LED light is still capable of producing 1200 lumen but still only consuming a small amount of energy, making it far more efficient than the halogen equivalents. Link up to 5 lights together from one transformer, so no need for extra transformers just link them together with handy linking cables.

Material Aluminium and plastic

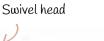
Watt output 80 watt

12 watt (1200 lumens/5631 Kelvin) Watt consumption Linked lights Link up to five to one transformer

Double kit include 2 spotlights + 2.5m linking lead + 1 transformer

Power lead UK & Euro Yes (cross head screwdriver needed)

Double kit LED-FLOOD-ARM-BDLK ்டு 295(w) x 483(h) x 60(d) mm





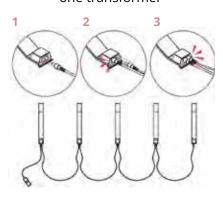




Transportation box

Transformer included

Connection up to 5 lights with one transformer



LED Strip Light

(1)

The LED Strip light is designed to work with a wide range of exhibition stands including, Pop-ups, Formulate and a range of modular stands. It has a unique wide head design feature, allowing for a wider spread of light, helping you illuminate more of your message. Link up to 5 lights together from one transformer, so no need for extra transformers just link them together with handy linking cables.

Material Aluminium and plastic

Watt output 80 watt

Watt consumption 12 watt (1200 lumens/5631 Kelvin) Linked lights Link up to five to one transformer

Double kit include 2 spotlights + 2.5m linking lead + 1 transformer

Power lead UK & Euro Yes (cross head screwdriver needed)

LED-STRIP-ARM-BDLK ்_ 100(w) x 520(h) x 35(d) mm Double kit







Transportation box

Transformer included

LED Exhibition Light





Specifically designed to work in conjunction with The Linear and Vector channel; this latest design Exhibition light stand out from the crowd, the clever design cast out of aluminium allows any heat to dissipate over the entire body of the light, stopping any localised heat, which allows for long use with no over heating. Link up to 5 lights together from one transformer, so no need for extra transformers just link them together with handy linking cables.

Aluminium and plastic

Watt output

12 watt (1200 lumens/5631 Kelvin) Watt consumption Linked lights Link up to five to one transformer Single kit includes 1 spotlight + 2.5m linking lead

Double kit include 2 spotlights + 2.5m linking lead + 1 transformer

Power lead UK & Euro Yes (cross head screwdriver needed)

Double kit LED-EXHIB-ARM-BDLK ____ 50(w) x 455(h) x 55(d) mm



Ideal for

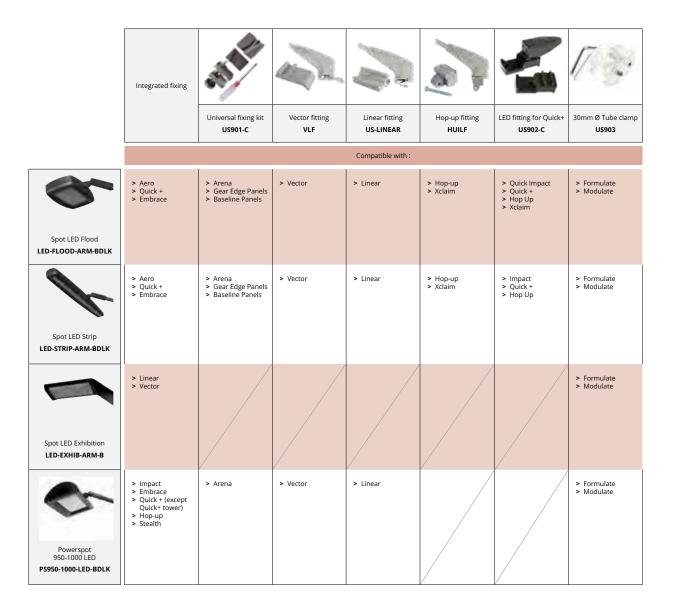




Transportation box

Transformer included

Recommended fixings for lighting





Transportation Portable

Zenith







Tough moulded polyethylene Zenith case offer a multitude of features. Versatile ultra-portable transport solution with maximum storage for pop-ups, backwalls, roller banners and extrusions, they also double up as counters with optional extra graphic wrap and table top. The standard case will house a 3x5 pop-up system and graphics. Secure Internal dividers protect graphics and the case can be locked using padlocks (not supplied).

Material Medium-density polyethylene (MDPE) / Metal

Wheels 2 Handle

Table top Beech Graphic wrap Accessories

| Zenith | AC600 | (External dimensions) 600(w) x 956(h) x 400(d) mm |
|--------|--------|--|
| Zemen | 710000 | <u>S</u> (Excernar armensions) 606(N) × 356(N) × 106(a) mm |
| | | |





Zenith case thermoformed tabletop in beech

Foam protected lid holds two LED lights



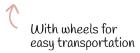
Graphic wrap and shelf (optional)

Ancillaries:

| Tabletop (beech) | CO401-C | ○ 15 (h) x 640 (l) x 420 (p) mm |
|------------------|---------|---------------------------------|
| | | <u> </u> |







Illumigo[™] bag

(1)

Wheeled bag for Illumigo $^{\text{\tiny{TM}}}$ 2x1 or the Illumigo $^{\text{\tiny{TM}}}$ counter.

Nylon and inner MDF Material

Black Colour Yes Wheels

Illumigo™ bag <u>ெ</u> (Internal dimensions) 460(w) x 1160(h) x 190(d) mm









Inner compartment for graphic



Carry handle

Bag with tube 🗓



Nylon bag with cardboard tube and shoulder strap for extra protection during transport.

| Graphic up to 850 (h) mm | AB120M | ⊚_ 880 (h) × 155 (Ø) mm |
|---------------------------|---------|--------------------------------|
| Graphic up to 1050 (h) mm | AB120AM | |
| Graphic up to 1250 (h) mm | AB120CM | <u>ெ</u> 1280 (h) x 155 (Ø) mm |
| Graphic up to 1550 (h) mm | AB120DM | ்_ 1580 (h) x 155 (Ø) mm |



Bag without tube 5

Nylon bag with shoulder strap for extra protection during transport.

Graphic up to 850 (h) mm AB120 Graphic up to 1050 (h) mm AB120A ்டு 1050 (h) x 155 (Ø) mm <u>ெ</u> 1250 (h) x 155 (Ø) mm Graphic up to 1250 (h) mm AB120C Graphic up to 1550 (h) mm AB120D



Transportation Exhibition

Economical Modular carrier bag

(1)

Budget solution for transporting modular configurations (stands, frames, etc.) and in particular Vector modules.

Material Nylon and inner MDF

Colour Black Wheels Yes

Capacity Up to 115 litres per container

Vector/Linear profiles carry bag

AB-LINEAR

്ര_ (Internal dimensions) 290(w) x 1370(h) x 290(d) mm









Zipped opening



Carry handle

Premium Modular carrying bag



①

Ideal wheeled bag for transporting, protecting and storing exhibition stands, especially those made from standard modules (Vector, Formulate, Linear).

MaterialNylonColourBlackWheelsYesHandle2

Modular bag

AB-MODULAR-01

(External dimensions) 340(w) x 1400(h) x 290(d) mm



Wheels ø 40mm



Carry handle

2 storage pockets on the inside of the top flap



Ideal for transporting Vector stands



Bottom and ends reinforced with a wooden panel

Linear case







A tough, durable moulded transit case designed to transport aluminium extrusion components safely and securely.

Medium-density polyethylene (MDPE), aluminium handles

Wheels Stackable

(External dimensions) 740(w) x 1300(h) x 360(d) mm







Inner cardboard



Transport crate for 30mm Vector LED frame



Transport box made from cardboard and wood to protect the Vector 30mm Led frames during transport.

Material Handle

| 900 x 50 x 850 mm | BOX-RTL-03 | 900(w) x 850(h) x 50(d) mm |
|---------------------|------------|--------------------------------------|
| 1050 x 50 x1250 mm | BOX-RTL-05 | (a) 1050(w) x 1250(h) x 50(d) mm |
| 1550 x 50 x 850 mm | BOX-RTL-02 | (a) 1550(w) x 850(h) x 50(d) mm |
| 1550 x 50 x 1250 mm | BOX-RTL-04 | <u></u> 1550(w) x 1250(h) x 50(d) mm |
| 2050 x 50 x 1020 mm | BOX-RTL-01 | ்_ 2050(w) x 1020(h) x 50(d) mm |
| | | |



Ideal for storing

and transporting Vector modules

Stack up to 2 boxes

Transport container





Wooden box with handle, mounted on castors with brake for the transport of modular structures such as stands (Vector, Linear). A second box can be added to contain additional extrusions or accessories. Straps will secure the unit.

Material

Set of four castors including 2 with brakes Carrying handle, straps (5m) and lid

Up to 150 kgs per box Capacity

| Wheeled case - 1350 mm | LNPC-1350-01 | 400(w) x 1350(h) x 350(d) mm |
|------------------------|--------------|------------------------------|
| Wheeled case - 2580 mm | LNPC-2580-01 | 400(w) x 2580(h) x 350(d) mm |



Locking wheels





Made To Measure Custom

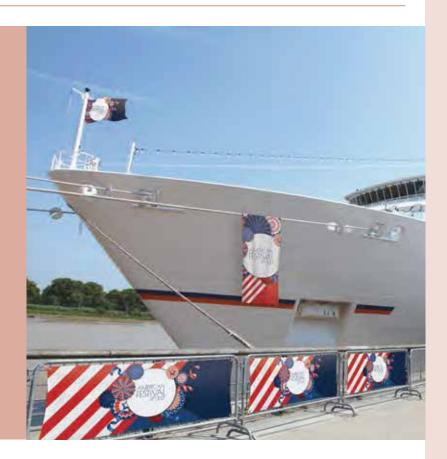
Custom and made to measure

To guarantee quality visuals that are adaptable for multiple uses, we have selected a wide range of printing materials for you.

From conception to finishing, we guarantee you an perfect fit and good quality vibrant printed custom graphics.

If you require a special format, or finish, we invite you to contact one of our advisers for a custom-made quote.

Below you will find some suggestions for frequently used formats.



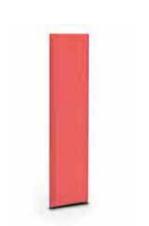


Tablecloths with hem





Other suggestions
Customised finish on request



Cover for anti-theft security cover



Horizontal flag Loop fastening with rings



Vertical flag Straps and hook fastening

APPLICATIONS

Creative display solutions that suit a multitude of industry applications.

Display products from Ultima are not only multi-functional and in many cases reconfigurable, but they can also be used for an array of different applications across a multitude of industries.

From retail or educational settings, outdoor sporting events to hospitality and corporate events; creative display solutions from Ultima are suitable for more than just Exhibitions.

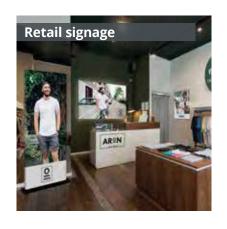
The following pages are a guide for where Ultima Displays popular products are often used, and also where they could also be used to further brand messaging in a vibrant and eye-catching way.











































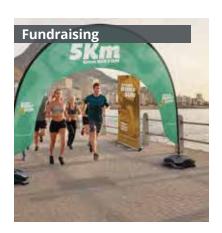








































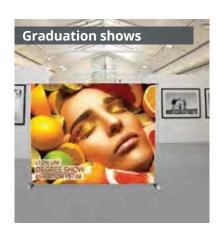
















































































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